

# Opportunities for DHS Use of NASA Capabilities including Direct Broadcast

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November 16, 2010



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# Disaster Response Requires Information That Generally Have the Following Characteristics:

- ▶ At a scale that addresses incident response needs at that time in the incident
- ▶ Delivered at the time it is needed. 80% of a answer on time is better than 100% of the answer late
- ▶ Shared throughout the incident command structure
- ▶ Imagery as a backdrop to other products is valuable but often a derived product that answers the question is better



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# Not All Hazards are Created Equal from a Response Standpoint

- ▶ Notice incidents such as hurricanes have identified phenomena that are well understood and measured by remote sensing and in situ devices.
- ▶ Fires and flash flood hazards have phenomena that are generally understood but often have no-notice incident impact.
- ▶ No-notice incidents such as earthquakes have phenomena that we (DHS) currently do not understand or measure as well.



NOAA image



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# Direct Broadcast Benefits to Disaster Response

- NASA may be able to help improve disaster response if satellite sensor systems that measure critical hazard phenomena are included in the DB system. MODIS is a good example.
- DB measurements are especially important for no-notice incidents where no preparations have been made and time is more critical.
- Rapid development of “standard products” from DB data that address response needs would be very valuable.



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