



WORLD
RESOURCES
INSTITUTE

GLOBAL
FOREST
WATCH

Land &
Carbon Lab

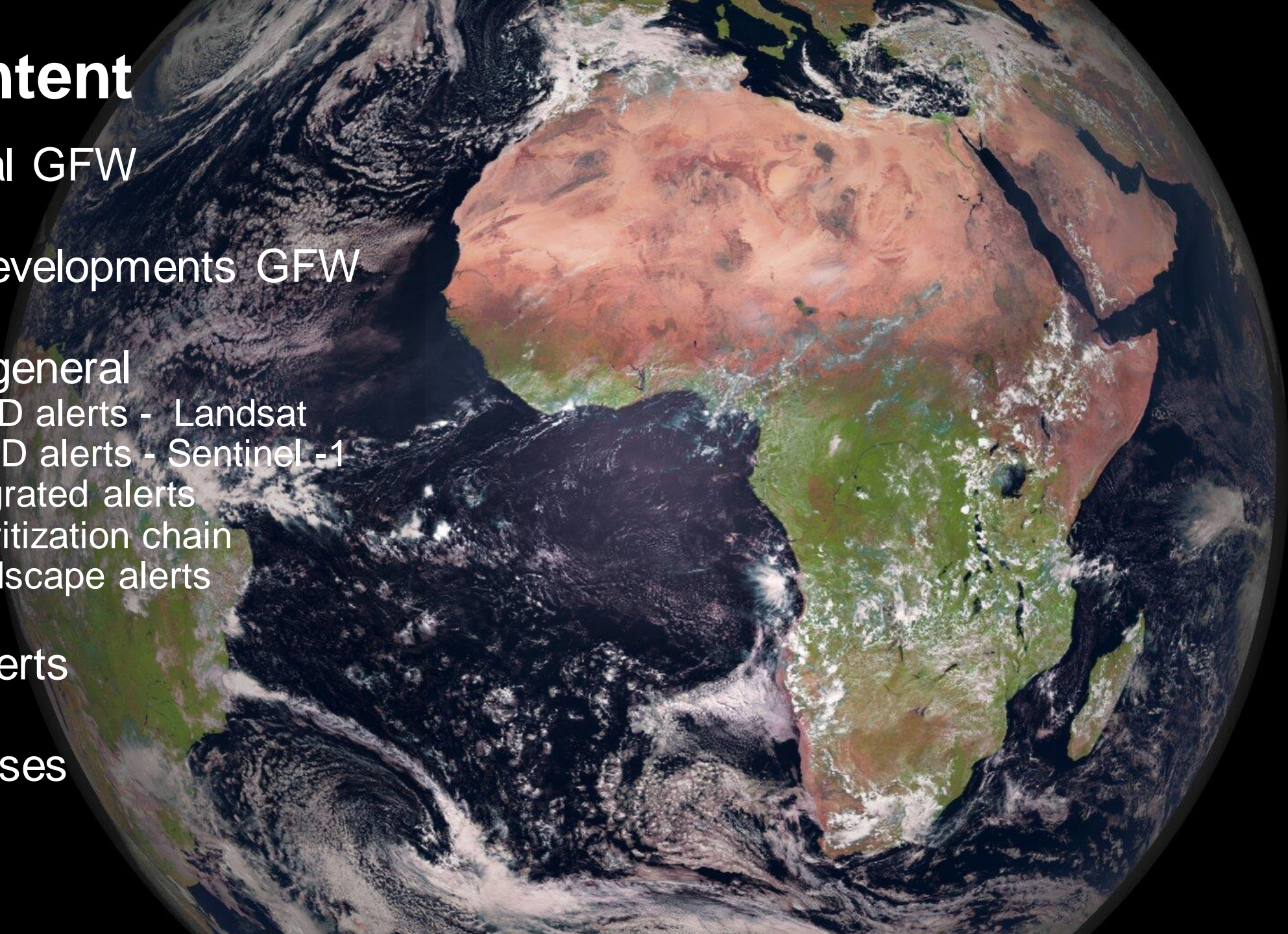
Leveraging spatial data to halt deforestation

Global Forest Watch

Fred Stolle, Land and Carbon Lab and Anika Berger, Research Analyst GFW

Content

- General GFW
- New developments GFW
- Alerts general
 - GLAD alerts - Landsat
 - RADD alerts - Sentinel -1
 - Integrated alerts
 - Prioritization chain
 - Landscape alerts
- New alerts
- Use cases



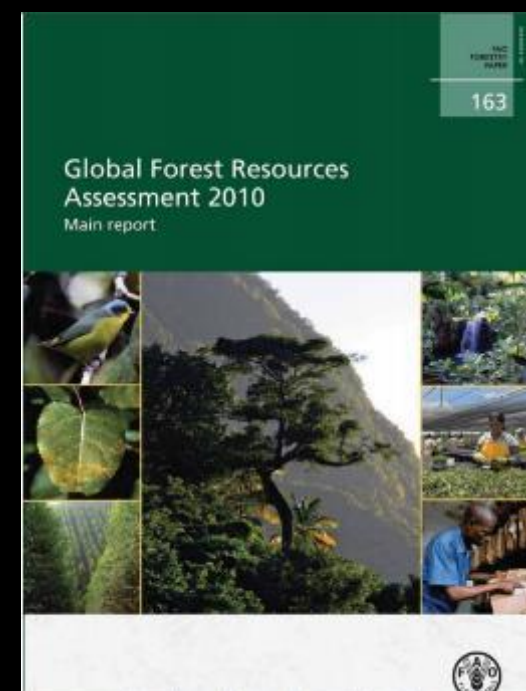
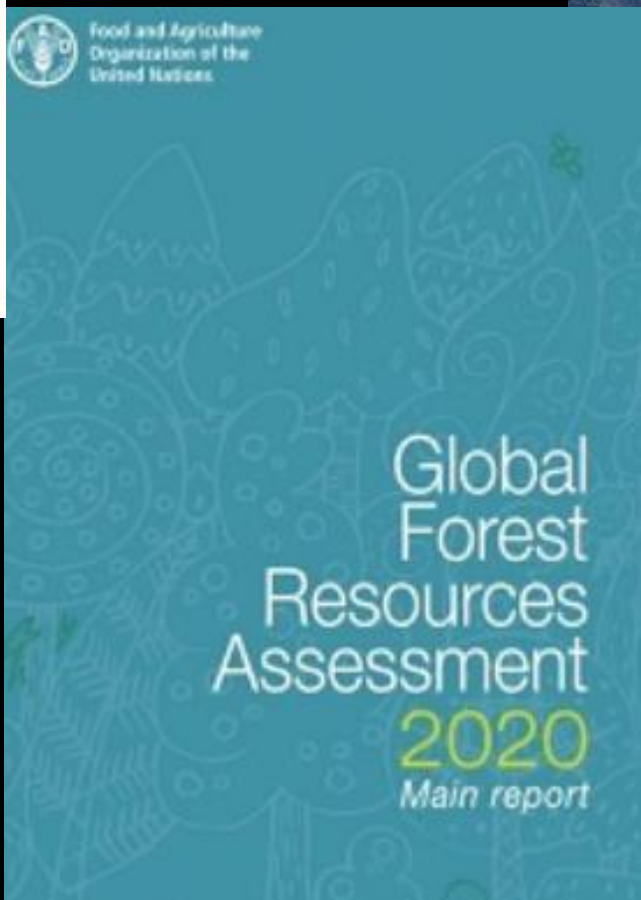
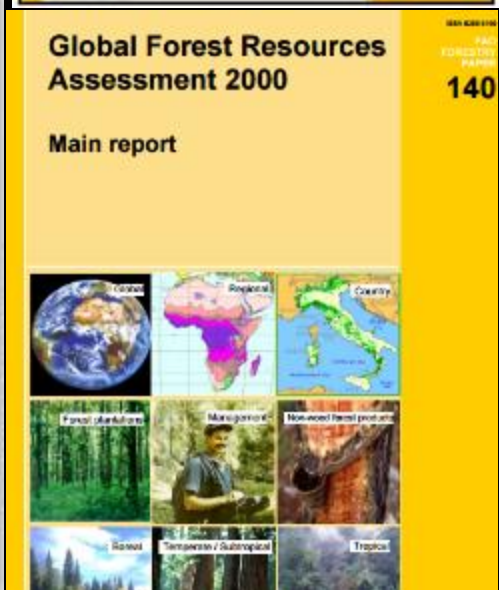
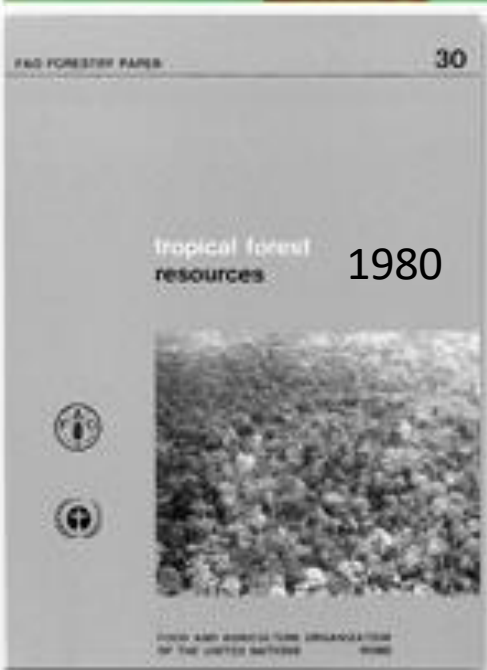
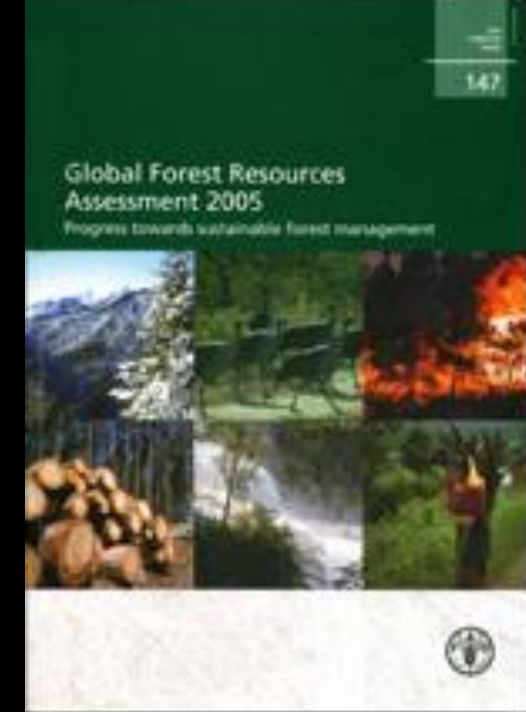
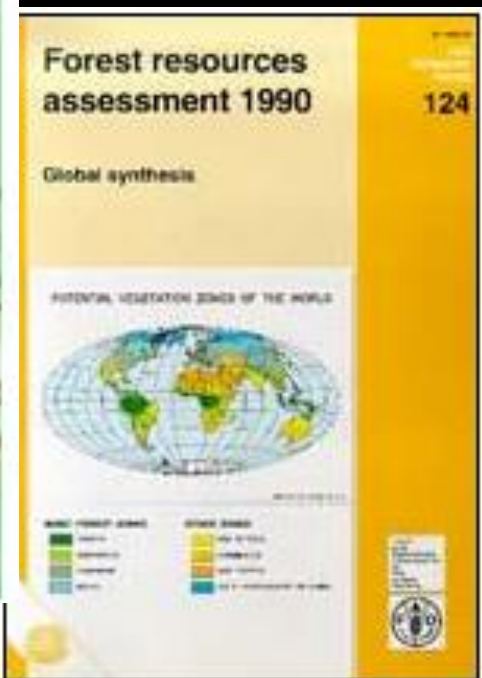
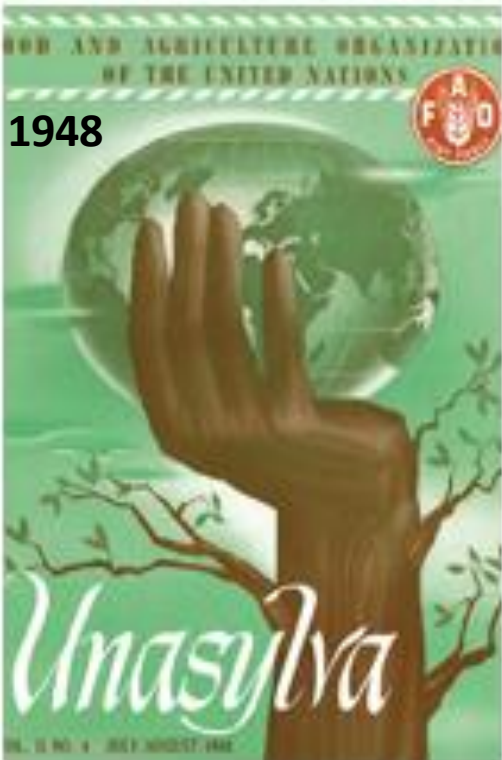
Forest Monitoring Designed for Action

Global Forest Watch offers the latest data, technology and tools that empower people everywhere to better protect forests.



SUBSCRIBE TO THE GFW NEWSLETTER

UN Food and Agricultural Organization- Forest Resource Assessment – FAO FRA –since 1948



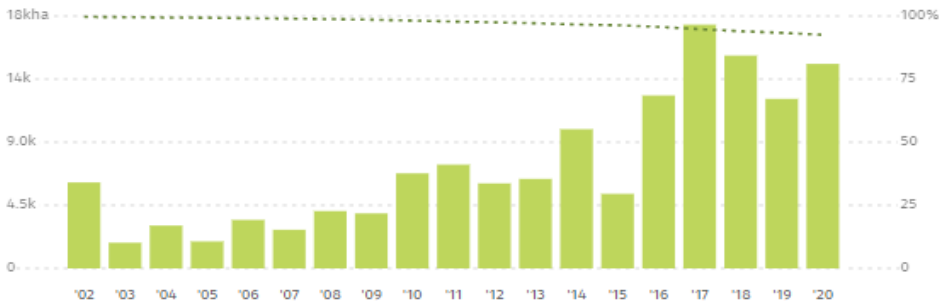
FRA 2020

Country/territory	Forest area (1 000 ha)				Net annual change					
	1990	2000	2010	2020	1990-2000		2000-2010		2010-2020	
					1 000 ha/yr	%	1 000 ha/yr	%	1 000 ha/yr	%
Niger	1 945	1 328	1 204	1 080	-61.7	-3.74	-12.4	-0.98	-12.4	-1.08
Nigeria	26 526	24 893	23 260	21 627	-163.3	-0.63	-163.3	-0.68	-163.3	-0.73
Burundi	276	194	194	280	-8.3	-3.48	0.0	0.00	8.6	3.73
Cabo Verde	15	40	43	46	2.4	9.95	0.3	0.73	0.3	0.68
Cambodia	11 005	10 781	10 589	8 068	-22.4	-0.21	-19.2	-0.18	-252.1	-2.68
Cameroon	22 500	21 597	20 900	20 340	-90.3	-0.41	-69.7	-0.33	-56.0	-0.27
Canada	348 273	347 802	347 322	346 928	-47.1	-0.01	-48.0	-0.01	-39.4	-0.01
Cayman Islands	13	13	13	13	n.s.	-0.15	n.s.	-0.16	0.0	0.00
Central African Republic	23 203	22 903	22 603	22 303	-30.0	-0.13	-30.0	-0.13	-30.0	-0.13
Chad	6 730	6 353	5 530	4 313	-37.7	-0.57	-82.3	-1.38	-121.7	-2.45
Chile	15 246	15 817	16 725	18 211	57.1	0.37	90.8	0.56	148.5	0.85
China	157 141	177 001	200 610	219 978	1 986.0	1.20	2 361.0	1.26	1 936.8	0.93
Colombia	64 958	62 736	60 808	59 142	-222.3	-0.35	-192.8	-0.31	-166.6	-0.28
Comoros	46	42	37	33	-0.4	-0.99	-0.4	-1.10	-0.4	-1.24
Congo	22 315	22 195	22 075	21 946	-12.0	-0.05	-12.0	-0.05	-12.9	-0.06
Cook Islands	15	16	16	16	0.1	0.43	n.s.	0.01	0.0	0.00
Costa Rica	2 907	2 857	2 871	3 035	-5.0	-0.17	1.4	0.05	16.4	0.56
Côte d'Ivoire	7 851	5 094	3 966	2 837	-275.6	-4.23	-112.9	-2.47	-112.9	-3.29
Croatia	1 850	1 885	1 920	1 939	3.5	0.19	3.5	0.18	1.9	0.10
Cuba	2 058	2 435	2 932	3 242	37.7	1.70	49.7	1.87	31.0	1.01
Curaçao	n.s.	n.s.	n.s.	n.s.	0.0	0.00	0.0	0.00	0.0	0.00
Cyprus	161	172	173	173	1.1	0.63	0.1	0.07	n.s.	-0.02
Czechia	2 629	2 637	2 657	2 677	0.8	0.03	2.0	0.08	2.0	0.07
Democratic People's Republic of Korea	6 912	6 455	6 242	6 030	-45.7	-0.68	-21.2	-0.33	-21.2	-0.35
Democratic Republic of the Congo	150 629	143 899	137 169	126 155	-673.0	-0.46	-673.0	-0.48	-1 101.4	-0.83

PRIMARY FOREST LOSS IN NIGERIA



From **2002 to 2020**, Nigeria lost **141kha** of humid primary forest, making up **14%** of its total tree cover loss in the same time period. **Total area of humid primary forest in Nigeria decreased by 7.4%** in this time period.



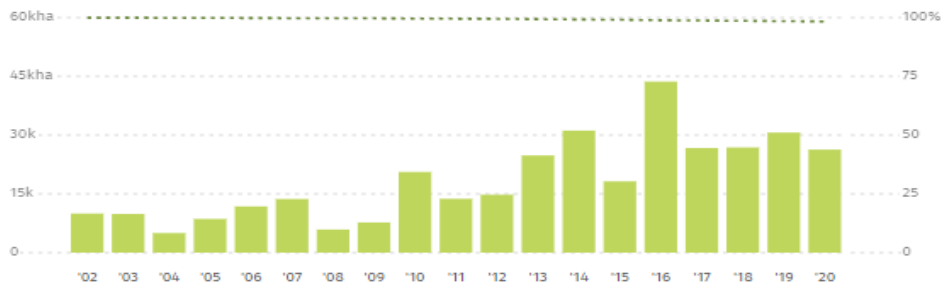
The methods behind this data have changed over time. Be cautious comparing old and new data, especially before/after 2015. [Read more here.](#)

2001 primary forest extent remaining | >30% tree canopy

PRIMARY FOREST LOSS IN REPUBLIC OF CONGO



From **2002 to 2020**, Republic of Congo lost **60kha** of humid primary forest, making up **42%** of its total tree cover loss in the same time period. **Total area of humid primary forest in Republic of Congo decreased by 1.7%** in this time period.



The methods behind this data have changed over time. Be cautious comparing old and new data, especially before/after 2015. [Read more here.](#)

2001 primary forest extent remaining | >30% tree canopy

PRIMARY FOREST LOSS IN DEMOCRATIC REPUBLIC OF THE CONGO



From **2002 to 2020**, Democratic Republic of the Congo lost **5.32Mha** of humid primary forest, making up **2%** of its total tree cover loss in the same time period. **Total area of humid primary forest in Democratic Republic of the Congo decreased by 5.1%** in this time period.



The methods behind this data have changed over time. Be cautious comparing old and new data, especially before/after 2015. [Read more here.](#)

2001 primary forest extent remaining | >30% tree canopy

Land changes are Time and Spatial explicit

Information → Action

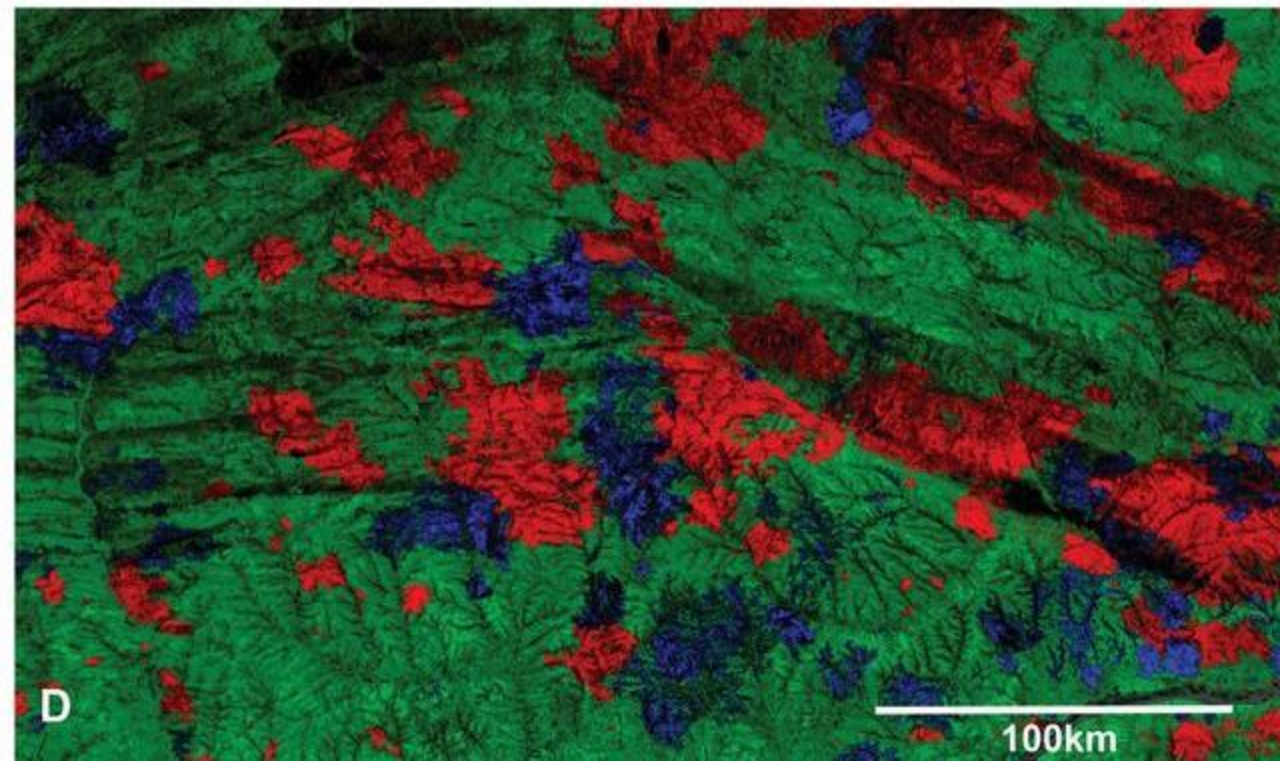
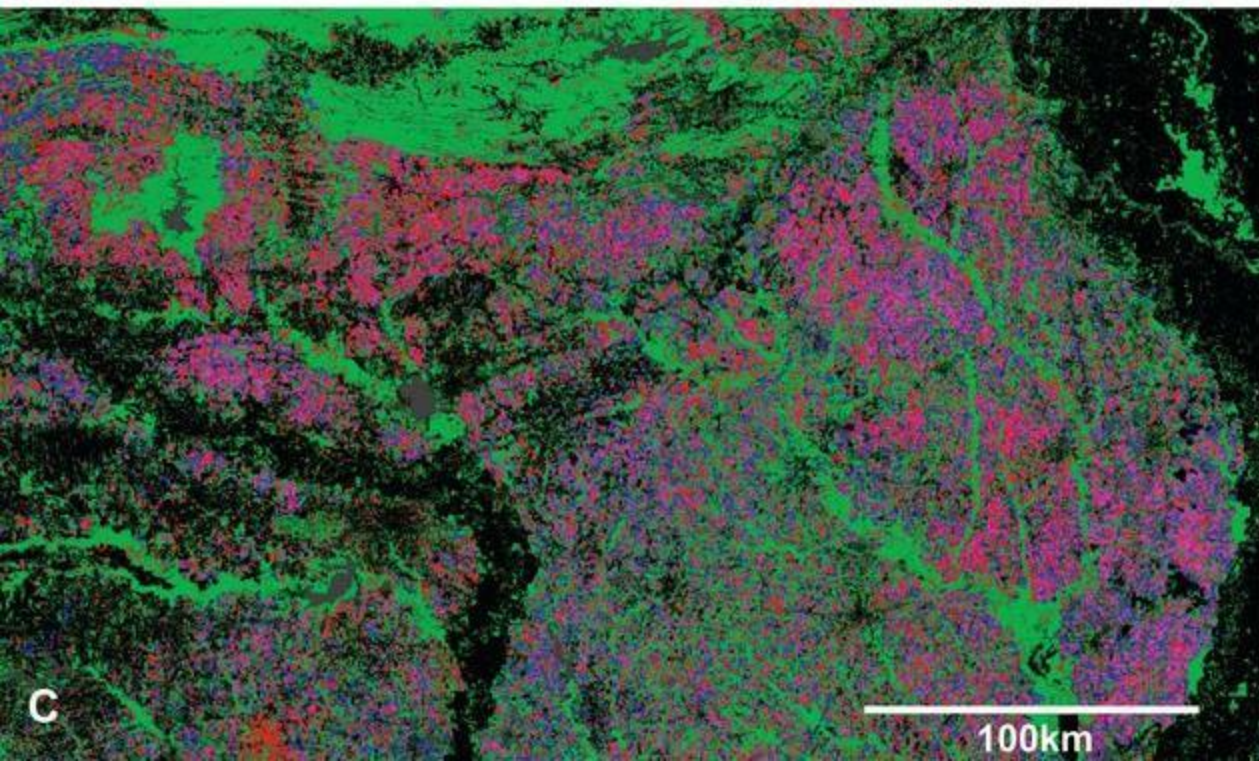
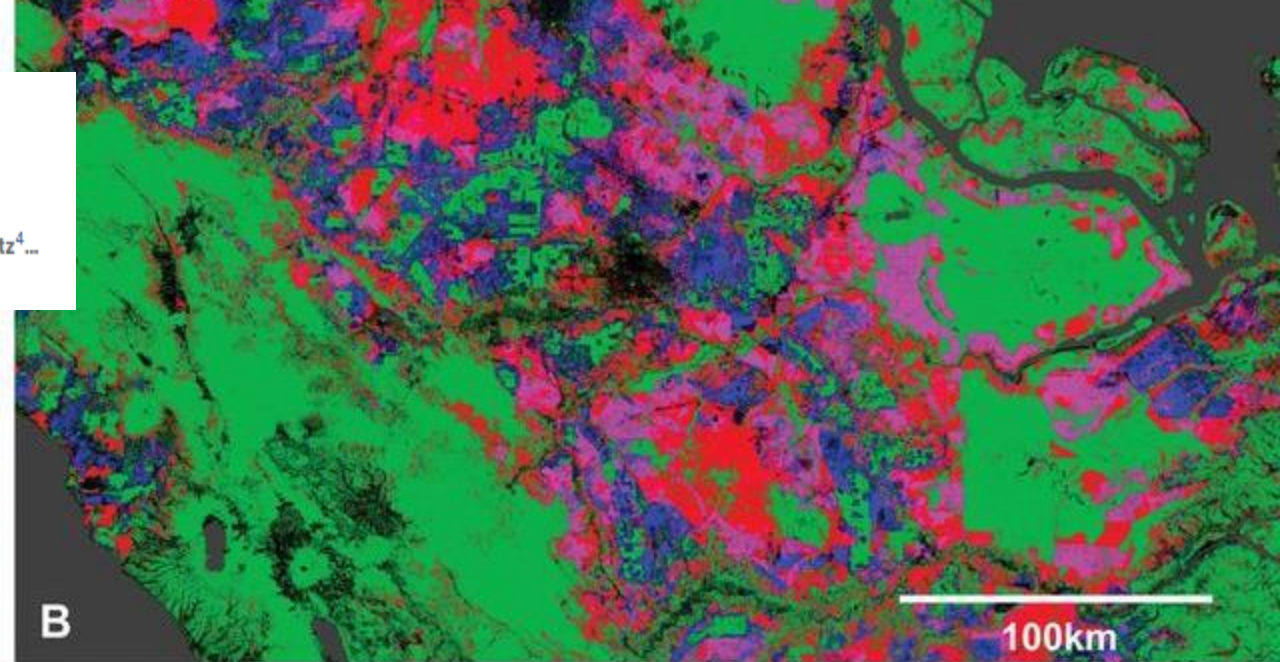
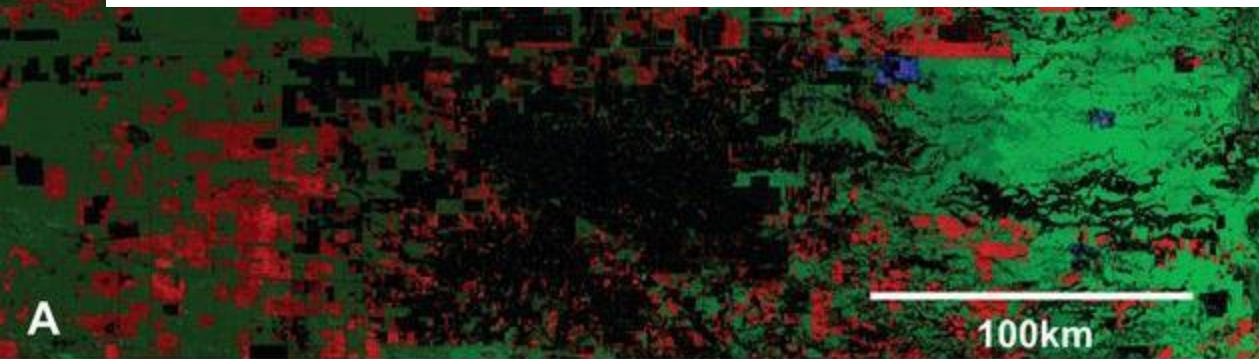
Transparency → Accountability



High-Resolution Global Maps of 21st-Century Forest Cover Change

M. C. Hansen^{1,*}, P. V. Potapov¹, R. Moore², M. Hancer², S. A. Turubanova¹, A. Tyukavina¹, D. Thau², S. V. Stehman³, S. J. Goetz⁴...

* See all authors and affiliations



GLOBAL FOREST WATCH

FOREST CHANGE

LAND COVER

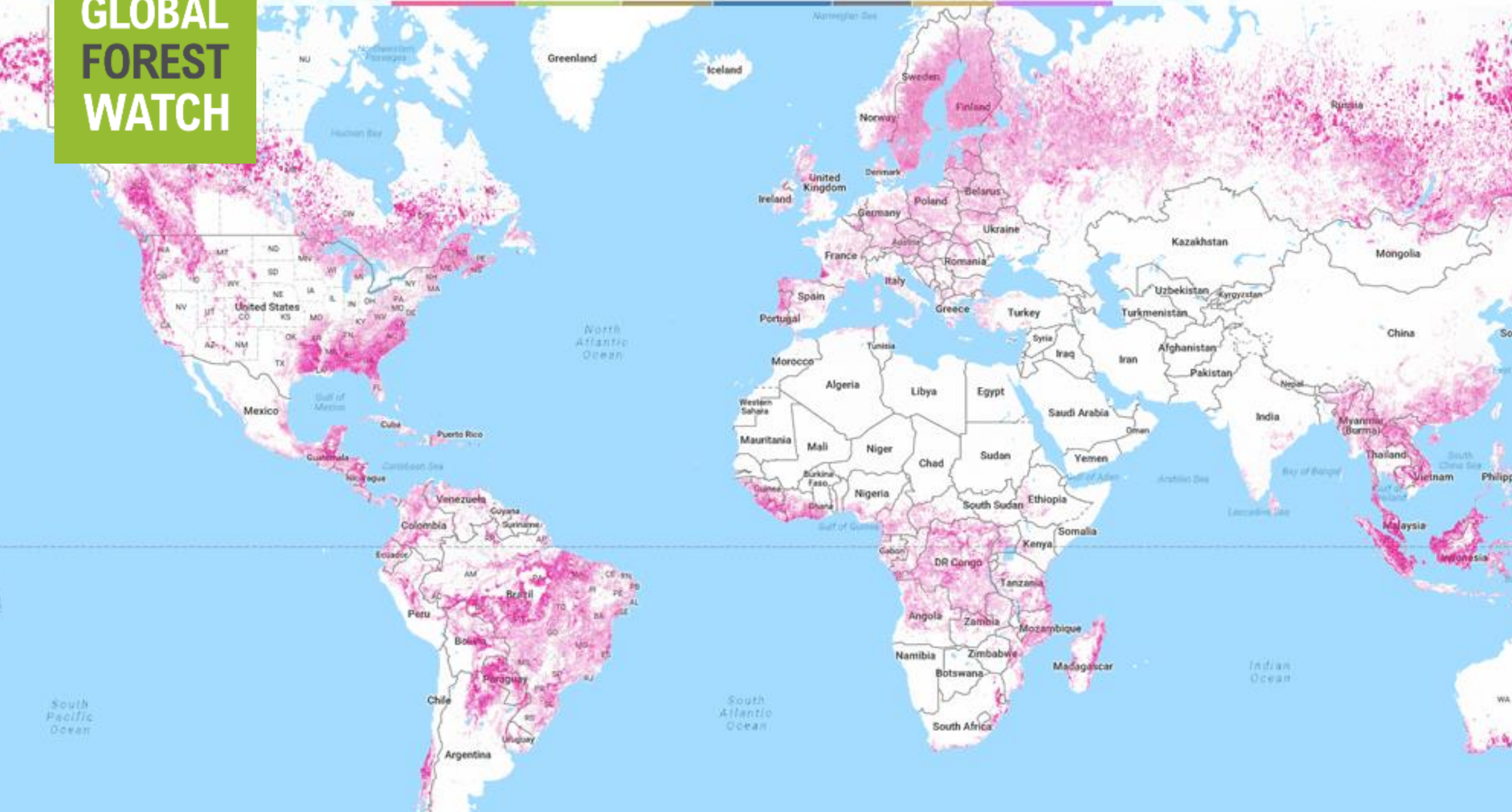
LAND USE

CONSERVATION

PEOPLE

STORIES

COUNTRY DATA



FOREST CHANGE

TREE COVER CHANGE

- Tree cover loss (annual, 30m, global, Hansen/UMD/Google/USGS/NASA) i
- Tree cover gain (12 years, 30m, global, Hansen/UMD/Google/USGS/NASA) i
- Gran Chaco deforestation (monthly, 30m, Gran Chaco, Guyra) i
- PRODES deforestation (annual, 30m, Brazilian Amazon, INPE) i

TREE COVER LOSS ALERTS
(near real-time)

- GLAD alerts (weekly, 30m, select countries, UMD/GLAD) i
- FORMA alerts (monthly, January 2006-August 2015, 500m, humid tropics, WRI/CGD) i
- Terra-i alerts (monthly, 250m, tropics, CIAT) i
- SAD alerts (monthly, 250m, Brazilian Amazon, Imazon) i
- VIIRS active fires (daily, 375 m, global, NASA) i

LAND COVER

- Tree cover (2000, Hansen/UMD/Google/USGS/NASA) i
- Intact Forest Landscapes (2000/2013) i
- Aboveground live woody biomass density i
- Mangrove forests i
- Land cover (2009) i
- Tree plantations (2013-2014, select countries)
 - by type
 - by species

LAND USE

CONCESSIONS

- Managed forests (select countries) i
- Mining (select countries) i
- Oil palm (select countries) i
- Wood fiber (select countries) i

INFRASTRUCTURE

- Major dams i
- Congo Basin logging roads i

CONSERVATION

- Protected areas i
- Biodiversity hotspots i
- BirdLife Endemic Bird Areas i
- Alliance for Zero Extinction sites i
- Tiger Conservation Landscapes i

PEOPLE

- Resource rights (select countries) i
- Land rights (select countries) i
- Population density (2000) i

STORIES

- User stories i
- Mongabay stories i
- Earth Journalism Network stories i

UGANDA DATA

UGANDA

Uganda protected areas i

Add your own data to the GFW Interactive Map

Putting forest change in context

Customizable information



Analysis Tools

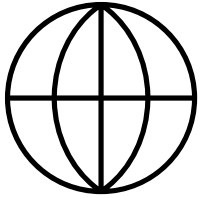


Data Dashboards

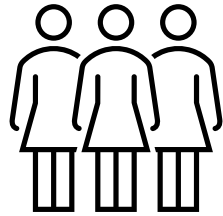


Alert Subscriptions

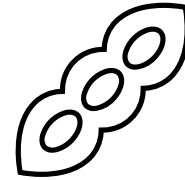
Four main strategies



Enhance
global
accountability



Empower
forest
defenders



Enable
responsible
supply chains



Strengthen
national
monitoring

citibank

FMO
Finance for Development

IDB
Inter-American
Development Bank

Descartes
Labs

Walmart

RED LIST

WOODS HOLE
RESEARCH CENTER

OSINFOR

vizzuality.

DigitalGlobe

planet.

GREENPEACE

FORESTRY
R L
SUSTAINMENT AUTHORITY

MAPBIOMAS

Mondelēz
International

agrosatélite
applied geotechnology

MARS

Santander

RESOLVE

Transparent World

GLOBAL
FOREST
WATCH

WORLD
RESOURCES
INSTITUTE

Cargill

Orbital
Insight

Carrefour

Ministry of Foreign Affairs of the
Netherlands

Unilever

MONGABAY

DFID
Department for
International
Development

the Jane Goodall Institute

NORWEGIAN MINISTRY OF
THE ENVIRONMENT

USAID
FROM THE AMERICAN PEOPLE

Imazon

UNIVERSITY OF
MARYLAND

Google

esri

gef

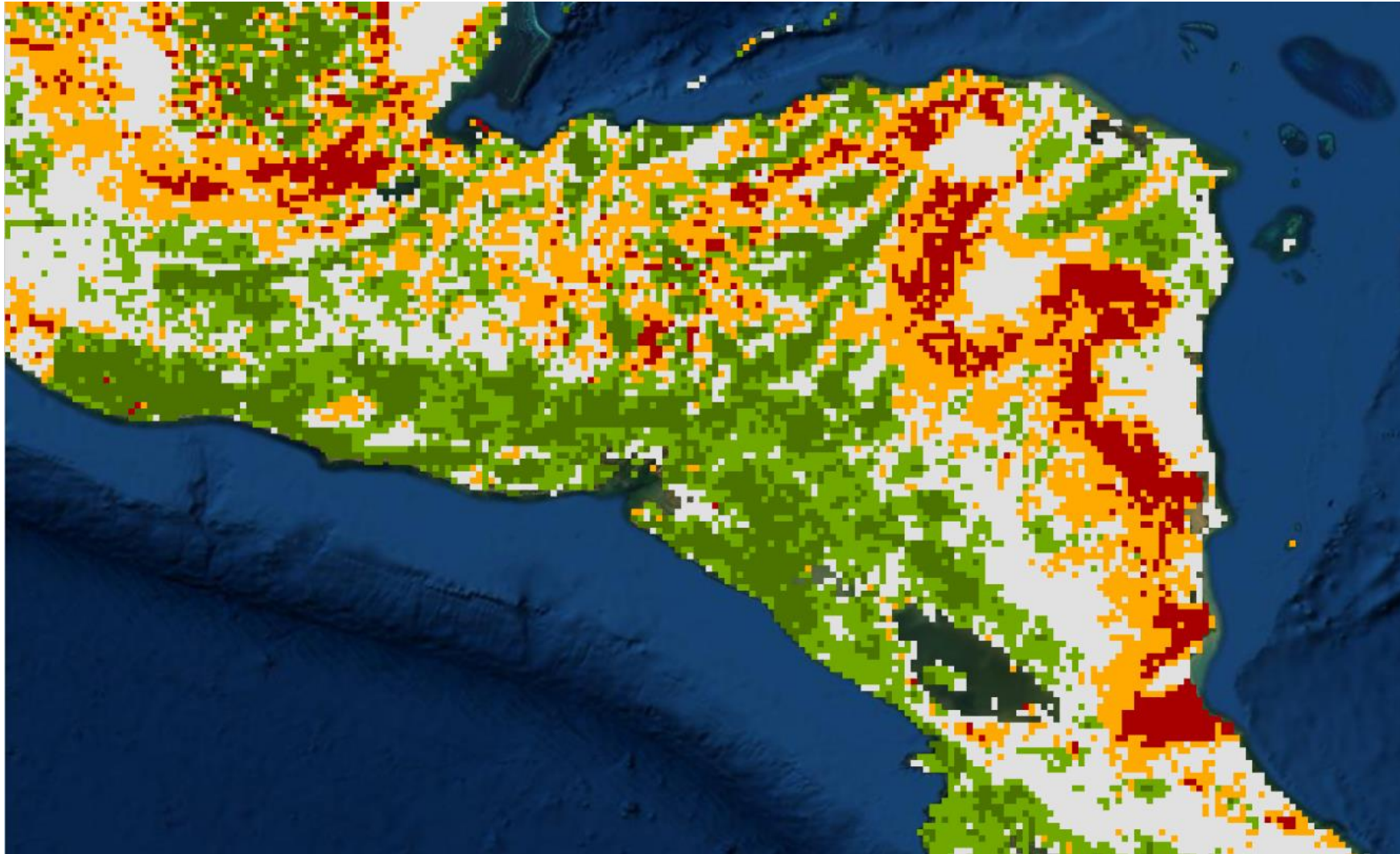
UNEP

Center
for Global
Development

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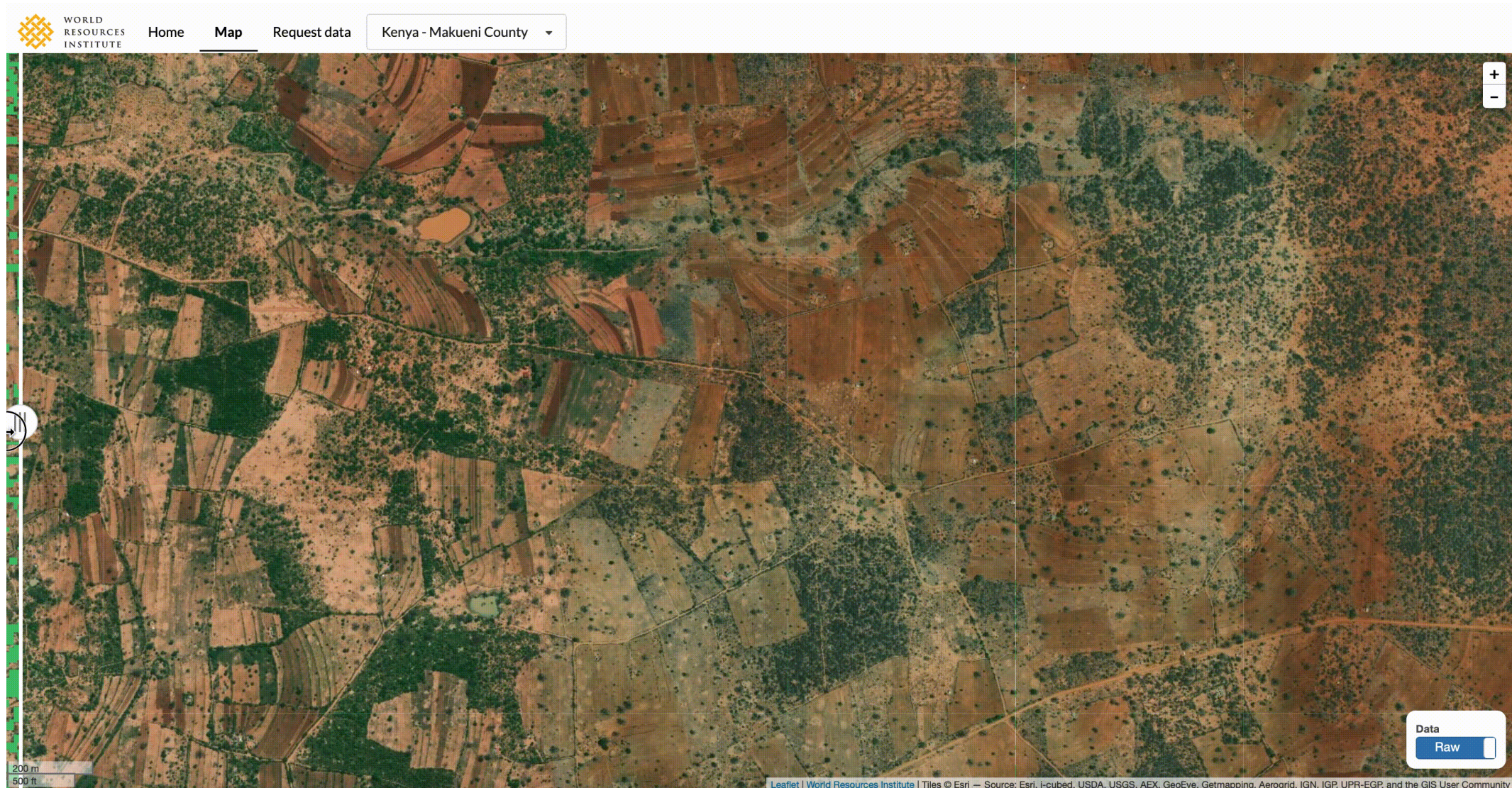
Net change % in tree cover area under a 5km * 5km grid (“landscape”)



- High net loss (< -15%)
- Net loss (-15% ~ -3%)
- Neutral (-3% ~ 3%)
- Net gain (3% ~ 15%)
- High net gain (>15%)



TREES OUTSIDE FOREST COVER 10 M



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Tropical
near real-time
deforestation alerts



Buffer Zone of Cordillera Azul National Park, Peru

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1.76Mha

GLAD alerts Weekly

2000 tree cover extent | >30% tree canopy

2	Wouleu-Ntem	3.74Mha
3	Ngounié	3.69Mha
4	Ogooué-Lolo	2.89Mha
5	Haut-Ogooué	2.56Mha

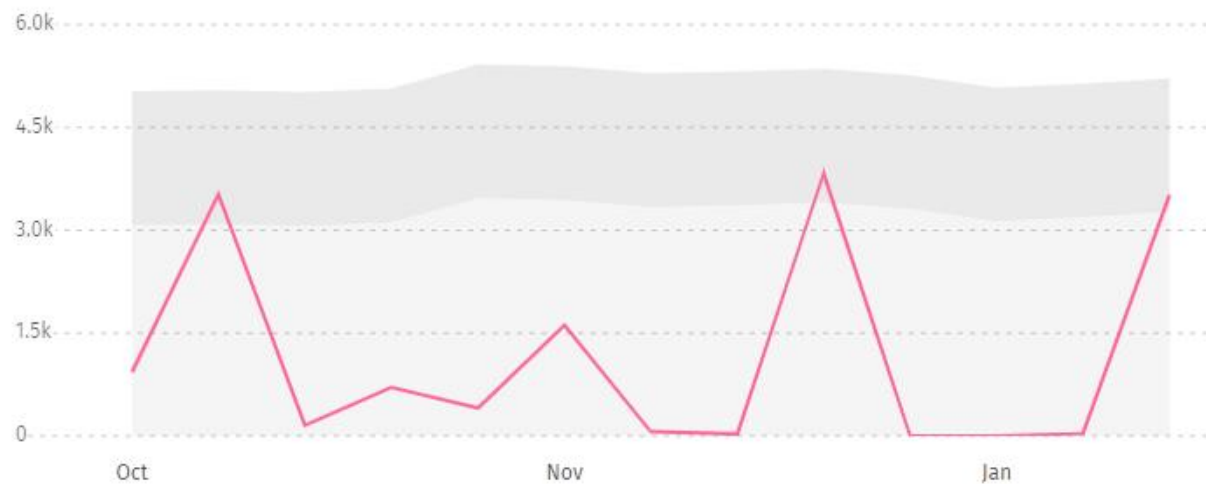
2010 tree cover extent | >30% tree canopy



DEFORESTATION ALERTS IN GABON



There were **3,516** GLAD alerts reported in the week of the **18th of January 2021**. This was **high** compared to the same week in previous years.



Caution: GLAD alerts from the last six months are preliminary. Revisions are made as unconfirmed alerts are removed from the data and alert totals are finalized six months after posting.



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Radar Alerts for Detecting Deforestation RADD consortium

- Partnership between **Bunge, Cargill, Golden Agri-Resources (GAR), Mondelēz International, Musim Mas, Nestlé, Pepsico, Sime Darby Plantation, Unilever** and **Wilmar**
- RADD gives the opportunity to quickly mobilize follow-up actions on the ground and work to improve the sustainability of commodity supply chains.
- The RADD system is currently being developed for Indonesia and Malaysia.


Reiche J, Mullissa A, Slagter B, Gou Y, Tsendbazar N-E, Odongo-Braun C, Vollrath A, Weisse MJ, Stolle F, Pickens A, Donchyts G, Clinton N, Gorelick N, and Herold M (2021). <https://doi.org/10.1088/1748-9326/abd0a8>

Radar satellite imagery from the European Space Agency's Sentinel-1 mission is used to map new disturbances in primary humid tropical forest at 10 m spatial scale and in near real-time. Sentinel-1's cloud-penetrating radar provides gap-free observations for the tropics consistently every 6 to 12 days. This enables the rapid detection of small-scale forest disturbances, such as subsistence agriculture and selective logging. A new forest disturbance alert is triggered based on a single observation from the latest Sentinel-1 image. Subsequent observations are used to increase confidence and confirm or reject the alert. RADD (Radar for Detecting Deforestation) alerts are operational for 25 African countries, and are available at the Global Forest Watch platform.

Global Forest Watch: <https://www.globalforestwatch.org>



Website and data access: <http://radd-alert.wur.nl>

Alert date enabled at fine zoom



2019-01-01 2021-01-16

Alert confidence

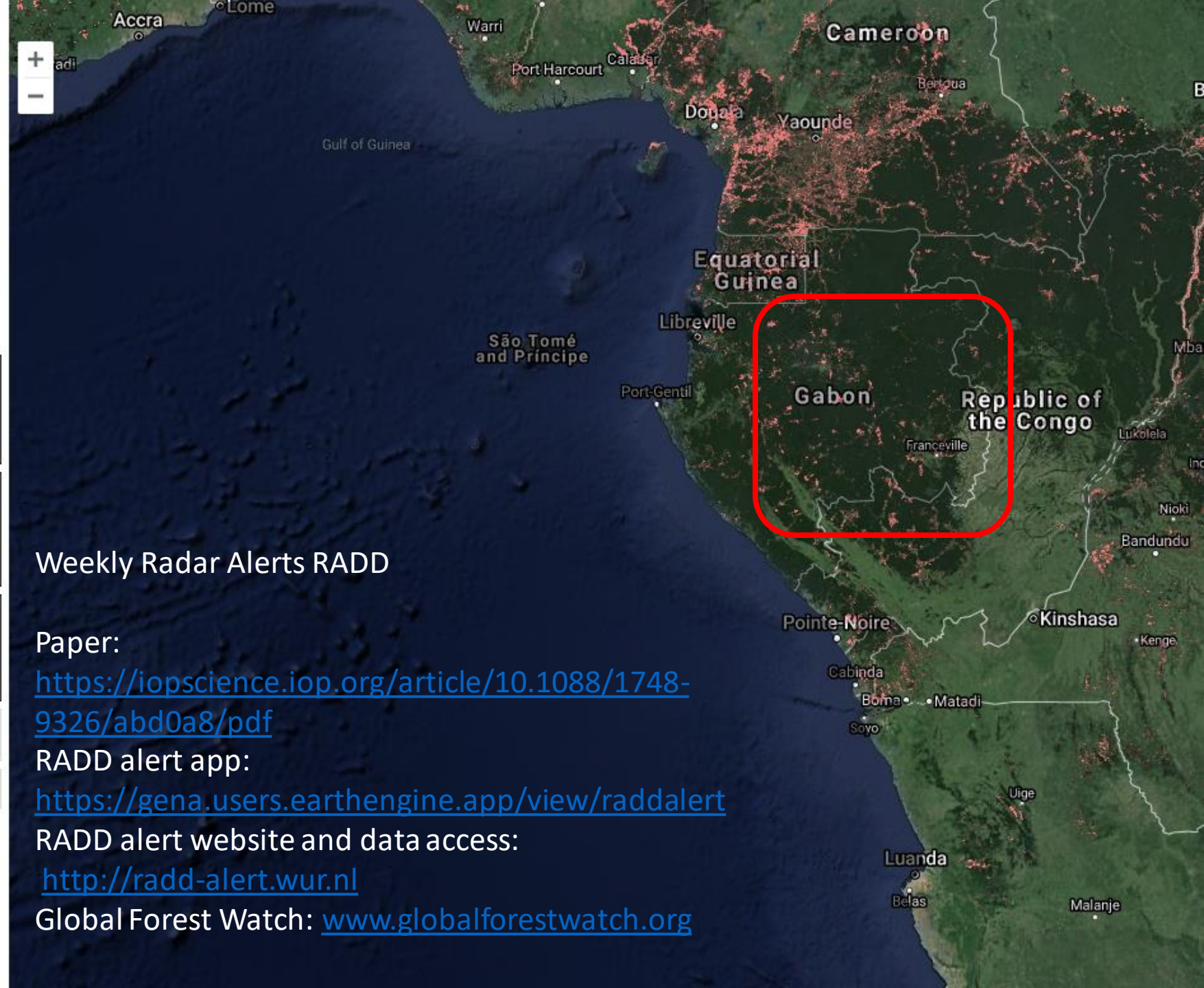
-  Confirmed high confidence
-  Unconfirmed low confidence

Primary humid tropical forest (2018)

Primary humid tropical forest mask from Turubanova et al (2018) with 2001-2018 forest loss (Hansen et al 2013) and mangroves (Bunting et al 2018) removed.

Zoom to example location

Click on alert for details enabled at fine zoom



Weekly Radar Alerts RADD

Paper:

<https://iopscience.iop.org/article/10.1088/1748-9326/abd0a8/pdf>

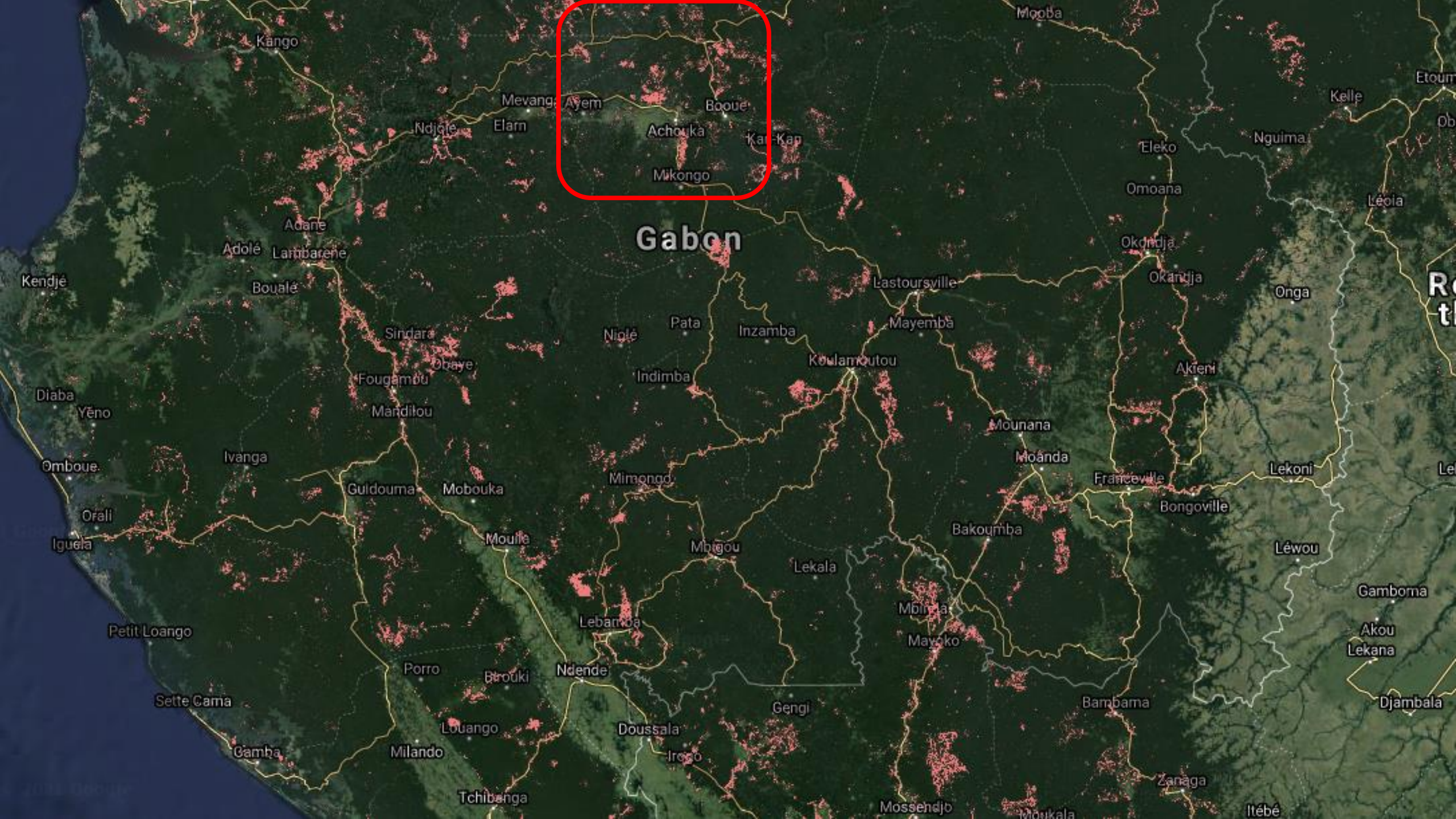
RADD alert app:

<https://gena.users.earthengine.app/view/raddalert>

RADD alert website and data access:

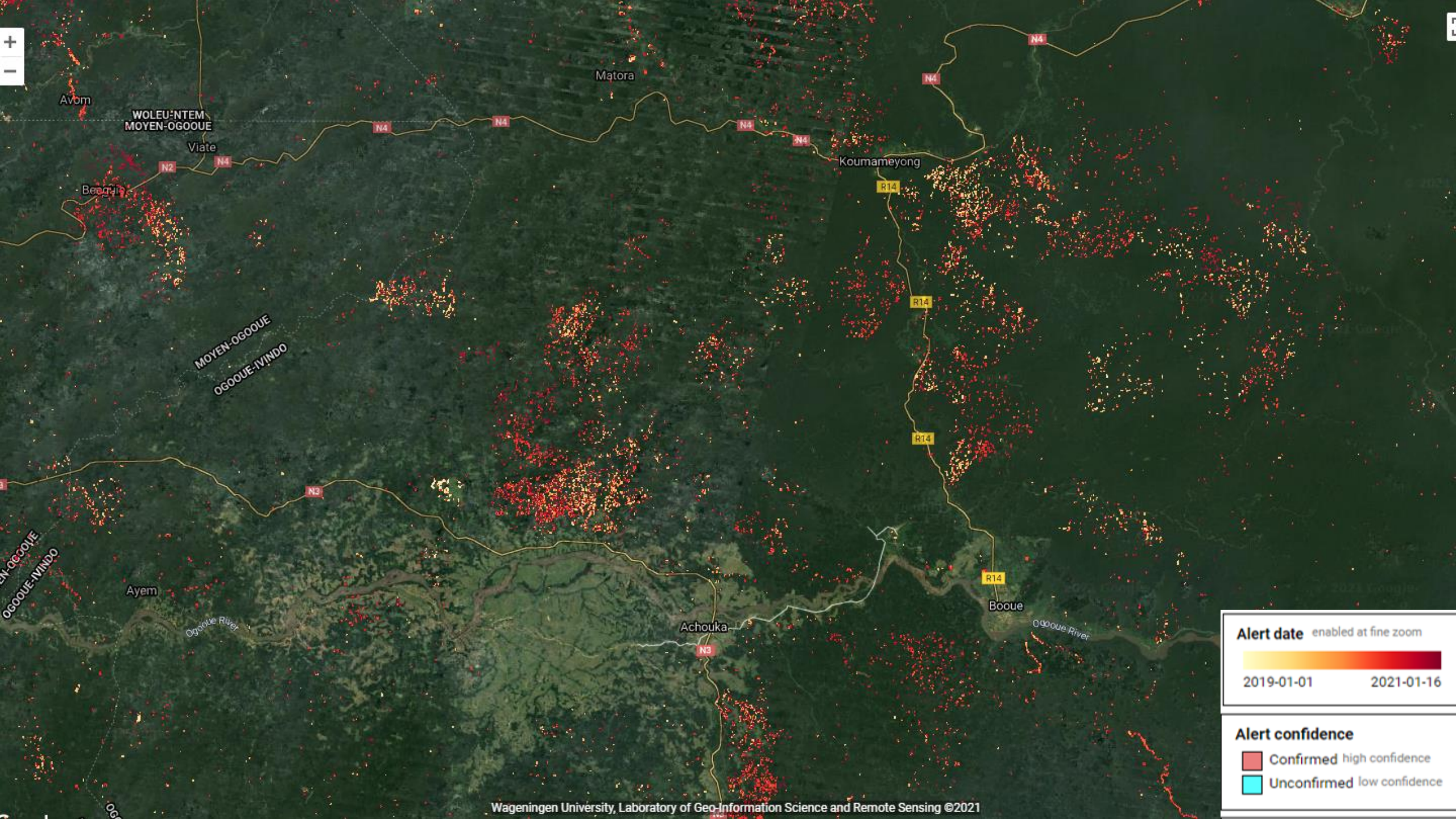
<http://radd-alert.wur.nl>

Global Forest Watch: www.globalforestwatch.org



Gabon

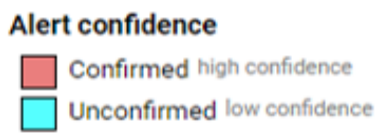
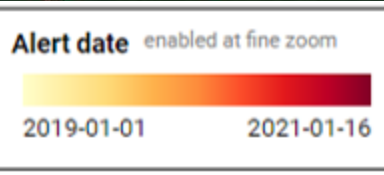


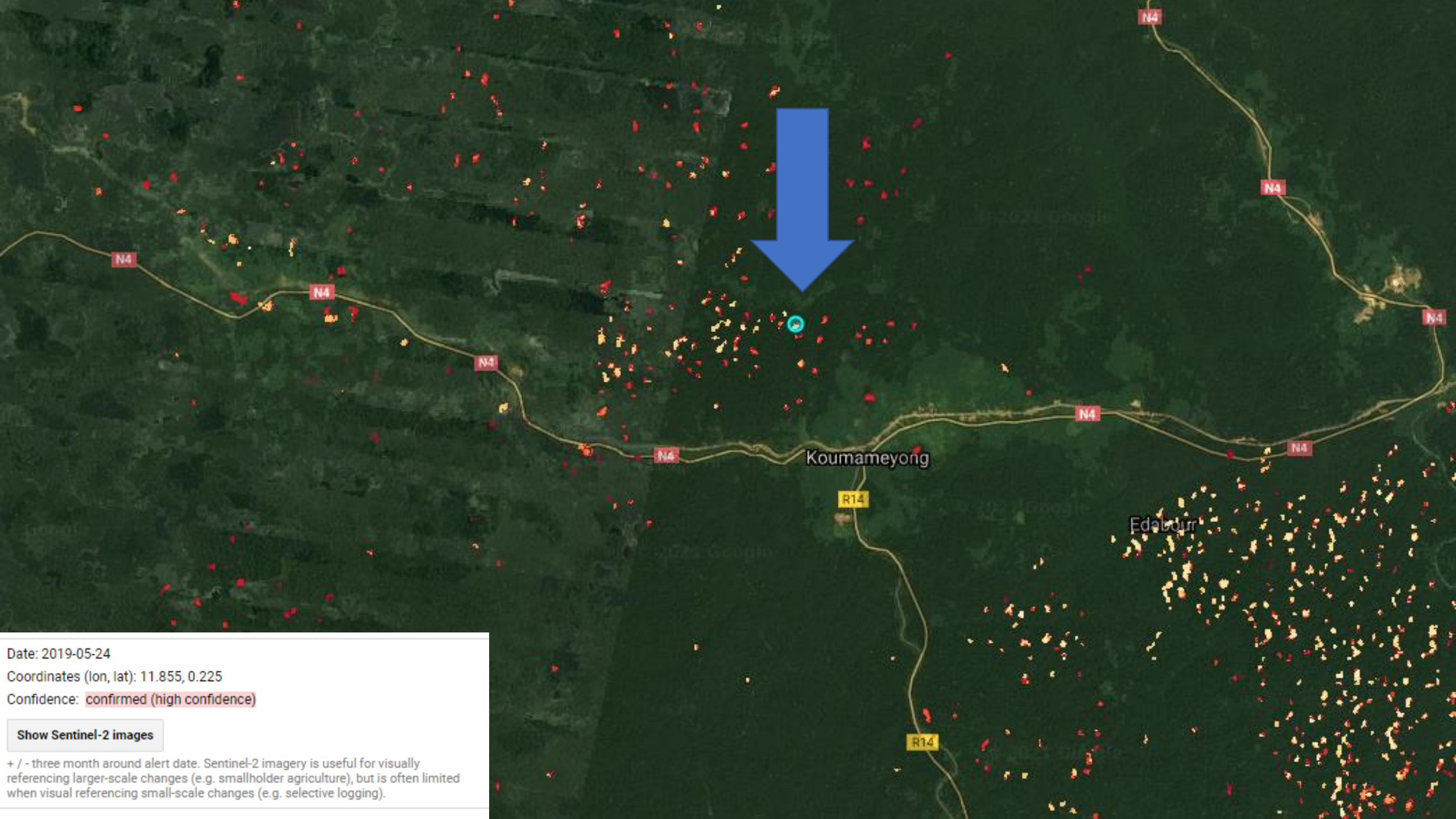


WOLEU:NTEM
MOYEN-OGOUE

MOYEN-OGOUE
OGOUE-IVINDO

EN-OGOUE
OGOUE-IVINDO





Date: 2019-05-24
Coordinates (lon, lat): 11.855, 0.225
Confidence: confirmed (high confidence)

Show Sentinel-2 images

+ / - three month around alert date. Sentinel-2 imagery is useful for visually referencing larger-scale changes (e.g. smallholder agriculture), but is often limited when visual referencing small-scale changes (e.g. selective logging).

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FOREST CHANGE



LAND COVER

COUNTRY-SPECIFIC DATA

+ Add country

DEFORESTATION ALERTS

Integrated deforestation alerts

Integrated layer of GLAD-L/GLAD-S2/RADD. Data from UMD and WUR. GLAD-L alerts resampled from 30 m to 10 m.

FIRES

Fire Alerts (VIIRS)

daily, 375 m, global, NASA

Tree cover loss due to fires

annual, 30 m, global, UMD/GLAD

Global Fire Weather Index

NASA/GFWED

LEGEND

ANALYSIS

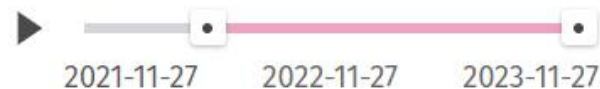
Integrated deforestation alerts

- Detected by a single alert system
- High confidence: detected more than once by a single alert system
- Highest confidence: detected by multiple alert systems

Integrated deforestation alerts

Integrated layer of GLAD-L/GLAD-S2/RADD. Data from UMD and WUR. GLAD-L alerts resampled from 30 m to 10 m.

From 27 MAY 2022 to 27 NOV 2023



PLANET SATELLITE IMAGERY (TROPICS)

Integrated alert

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An aerial photograph showing a dense green forest on the left and a cleared, brownish area on the right. A dark horizontal bar is overlaid across the middle of the image, containing the text 'Alert Prioritization'.

Alert Prioritization

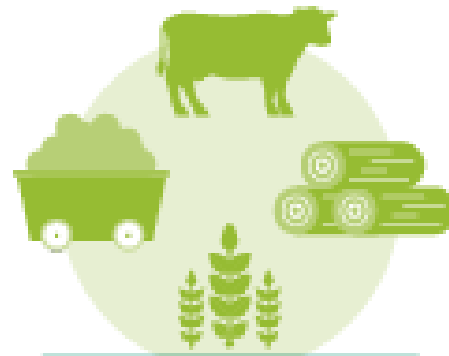
What Happens When an Alert is Triggered?



1. Detection



2. Prioritization



3. Identification of Drivers and Context



4. Effective Communication of Results



5. Impact to Reduce Deforestation

Places to Watch

- 1) Monthly alerts are input into algorithm
- 2) Alerts are intersected with protected areas and intact forest landscape data sets
- 3) Areas with highest overlap are ranked
- 4) GFW Staff does deep dive into top 10 locations on each continent
- 5) Choose top five interesting places to send to journalists (Mongabay Reporting)

 LEGEND

 ANALYSIS

 FOREST
CHANGE

 LAND COVER

 LAND USE

 CLIMATE

 BIODIVERSITY

 EXPLORE

 SEARCH

 MY GFW

Planet Imagery

Monthly mosaics available on GFW



1000ft 300m



LEGEND ANALYSIS

Integrated deforestation alerts

- Detected by a single alert system
- High confidence: detected more than once by a single alert system
- Highest confidence: detected by multiple alert systems

Integrated deforestation alerts

Integrated layer of GLAD-L/GLAD-S2/RADD. Data from UMD and WUR. GLAD-L alerts resampled from 30m to 10m.

From 29 JUN 2020 to 29 JUN 2022

2020-06-29 2021-06-29 2022-06-29

Show only high and highest confidence alerts

Geographic coverage

PLANET SATELLITE IMAGERY (TROPICS)



GFW Interactive Map

1000mi 1000km

Map navigation controls: zoom in (+), zoom out (-), home, full screen, settings, help.

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An aerial photograph showing a landscape with a cleared area in the foreground and a dense forest in the background. The cleared area is a large, flat, green field with some brown patches, possibly a field or a cleared area. The forest is a dense, green canopy extending to the horizon. The sky is blue with some white clouds. The text "LANDSCAPE MONITORING PROJECT OVERVIEW & UPDATE" is overlaid in large, bold, yellow letters across the center of the image.

LANDSCAPE MONITORING PROJECT OVERVIEW & UPDATE

JAKARTA, 10 JANUARY 2022

Landscape Monitoring Background

Places to Watch

Filters the millions of GLAD alerts detected monthly to identify the most concerning instances of recent clearing for storytelling and activism.

Places to Watch Commodities

Phase I

Filtering method and delivery system for filtering near-real time GLAD alerts in order to prioritize important places that are likely in non-compliance with companies' no deforestation commitments.

Phase II

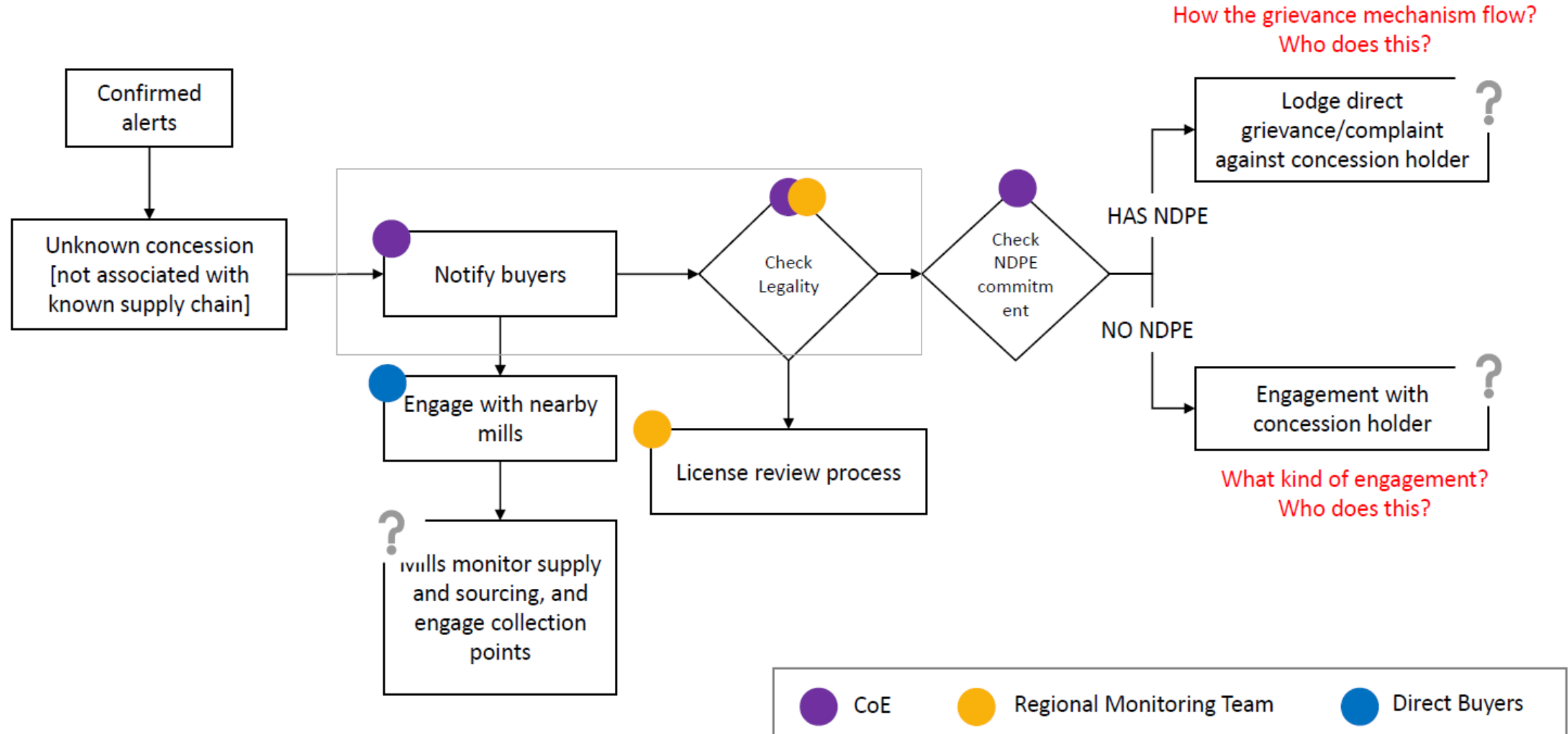
Implementing (result from phase I) to palm oil in Indonesia and soy in Brazil through a project termed the **Landscape Monitoring and Response Initiative**.

Landscape Monitoring and Response Initiative: Prioritizing deforestation monitoring efforts and collaborative response at the landscape/district level. The first jurisdiction identified as a pilot for the Landscape Monitoring Program was Siak district in Riau Province, Indonesia.

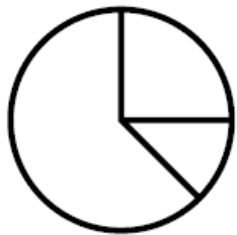
Landscape Monitoring Pilot Districts



RESPONSE PROTOCOL CGF SCENARIO 2 (INDEPENDENT/UNKNOWN CONCESSION)



Siak

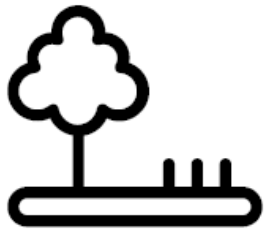


Before RADD (2019)

75% deforestation (verified); 15% false positive (verified); 10% unverified due to field challenges

After combining RADD (2020 onwards)

80% deforestation (verified); 10% false positive (verified); 10% unverified due to field challenges



83% of deforestation caused by **plantation activity**, with average size of the clearance is **below 5 hectares per month**



64% of verified alert's location has **Palm Oil as a dominant vegetation**, followed by 10% Bush and 9% Rubber



In 5 km radius of verified alert's locations

The existence of smallholder's palm oil plantation can be found in **90%** of locations



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UMD's Disturbance Alert from Harmonized Landsat Sentinel -2 (HLS, 30 m) data & LCL / GFW

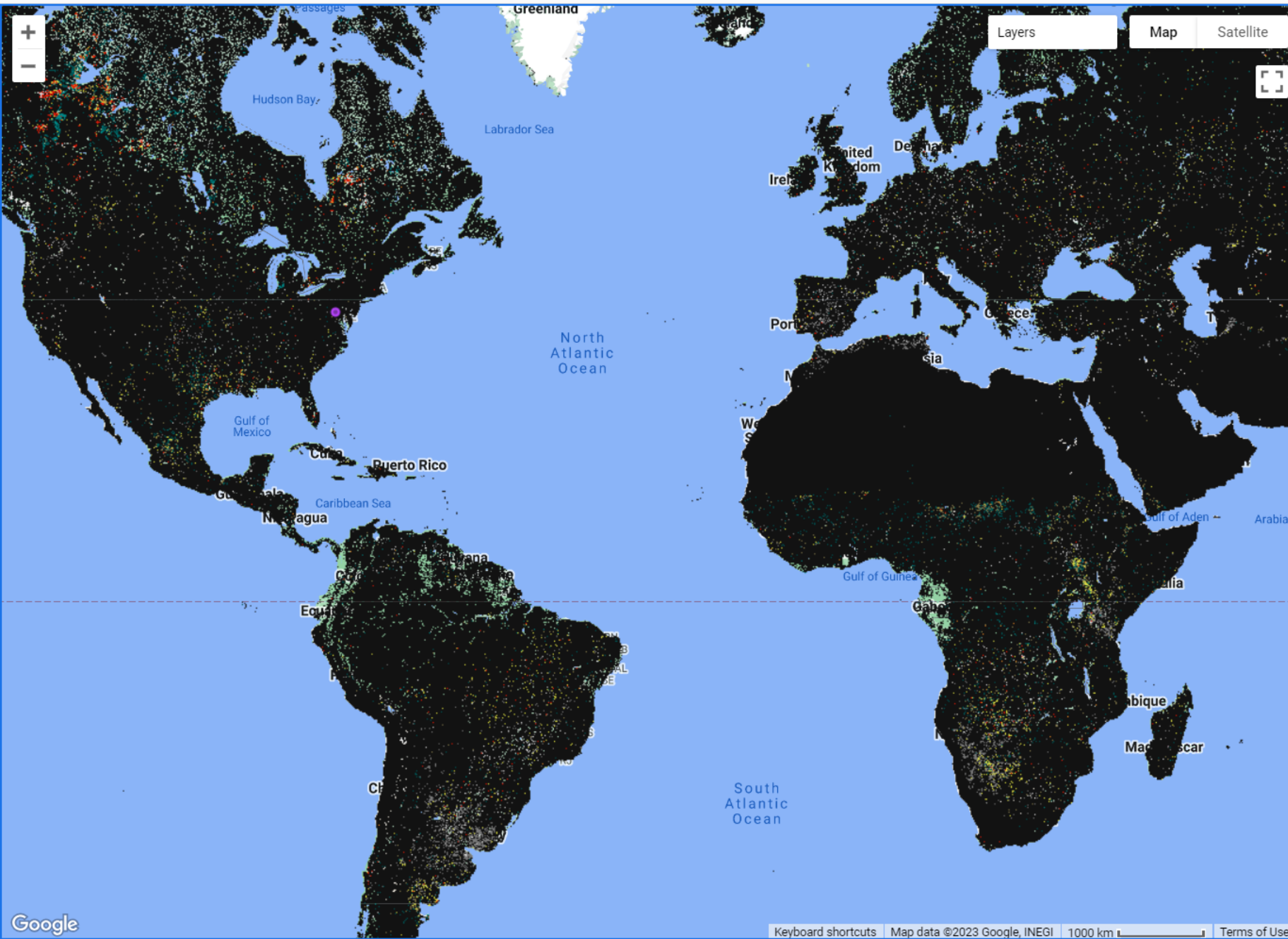


Amy Pickens, Matt Hansen, Zhen Song, Peter Potapov, Alexandra Tyukavina, Andrew Poulson (UMD)

OPERA

- Global
- 2-4 day temporal resolution
- Current since 2023 – with potential for longer history
- Operationally maintained
- All vegetation types
- No other comparable products we are aware of





DIST-ALERT: near-real time disturbance alert

Global Land Analysis and Discovery lab as part of the Observational Products for End-Users from Remote Sensing Analysis (OPERA).

<https://glad.umd.edu/dataset>

The land disturbance product (DIST-ALERT) maps vegetation loss as well as any spectral variation outside a historical norm using Harmonized Landsat Sentinel-2 (HLS) scenes. Vegetation disturbance is defined as loss of vegetation percent cover relative to the minimum of the baseline, and is reported as the total reduction in vegetation percent cover. Generic disturbance is measured by the distance of the spectral reflectance of an observation from the baseline distribution. Both methods use a baseline of all cloud-free observations from the previous three years within a 31-day window.

[Data download](#)

Display layer:

Vegetation disturbance status

Summary of vegetation disturbance status

- No disturbance
- <50% loss, low confidence, ongoing
- <50% loss, high confidence, ongoing
- ≥50% loss, low confidence, ongoing
- ≥50% loss, high confidence, ongoing
- <50% loss, only most recent observation
- ≥50% loss, only most recent observation
- <50% loss, high confidence, finished
- ≥50% loss, high confidence, finished

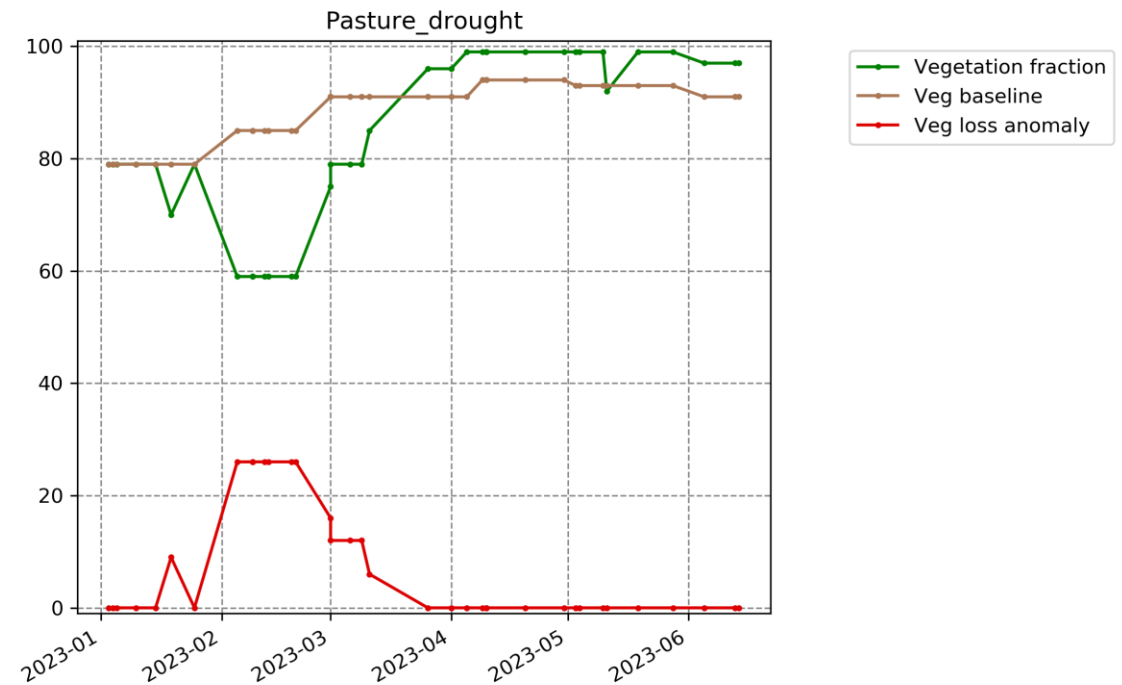
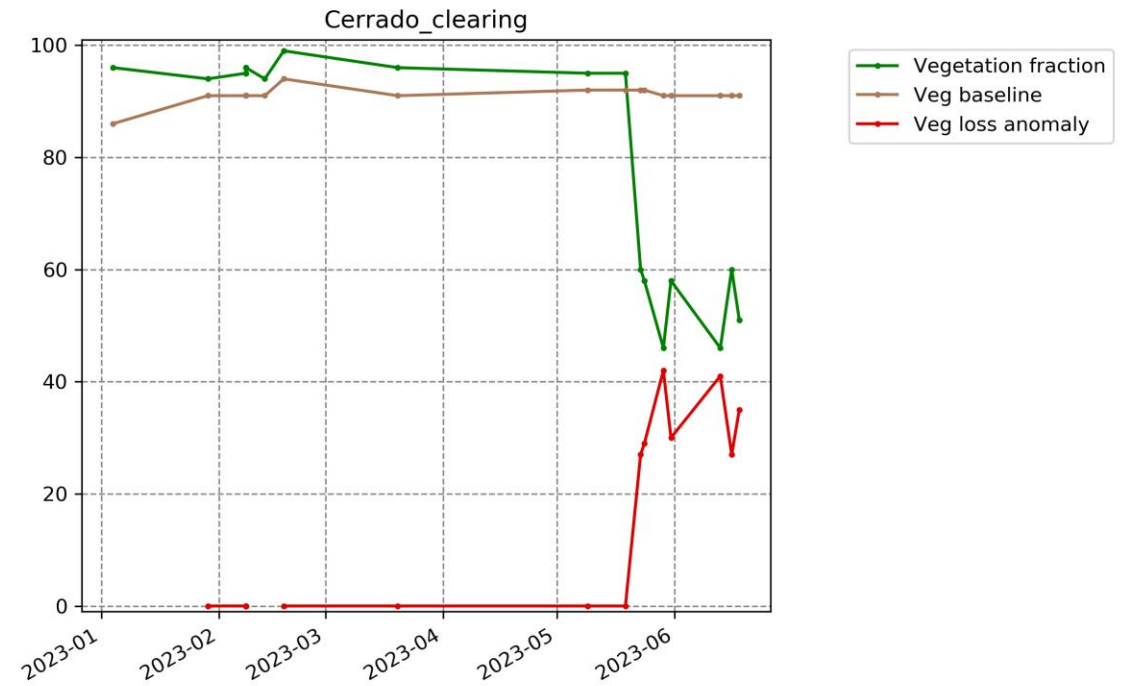
Background image:

Date disturbance detected

Click on a disturbance event to see the imagery associated with the date of initial detection.

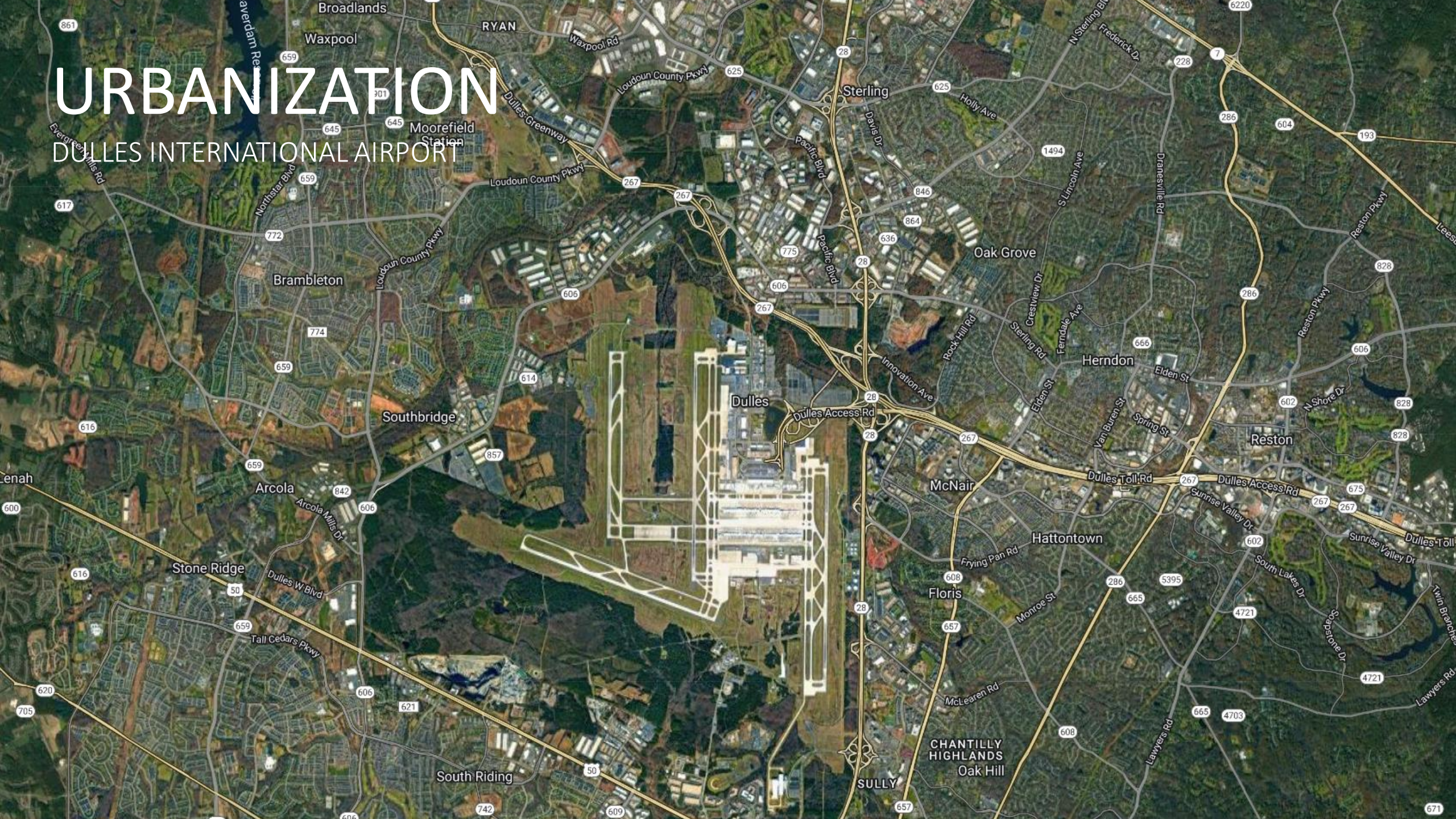
Technical details: Identifying a vegetation anomaly

- Each new vegetation fraction estimate is compared to a seasonal baseline
 - The baseline is the *minimum* of the *three previous years* of HLS-based vegetation cover within a seasonal window of ± 15 days
- Disturbance is monitored by tracking low vegetation fraction anomalies through time
- Confidence is a function of the magnitude of loss and the number of anomaly



URBANIZATION


DULLES INTERNATIONAL AIRPORT



URBANIZATION

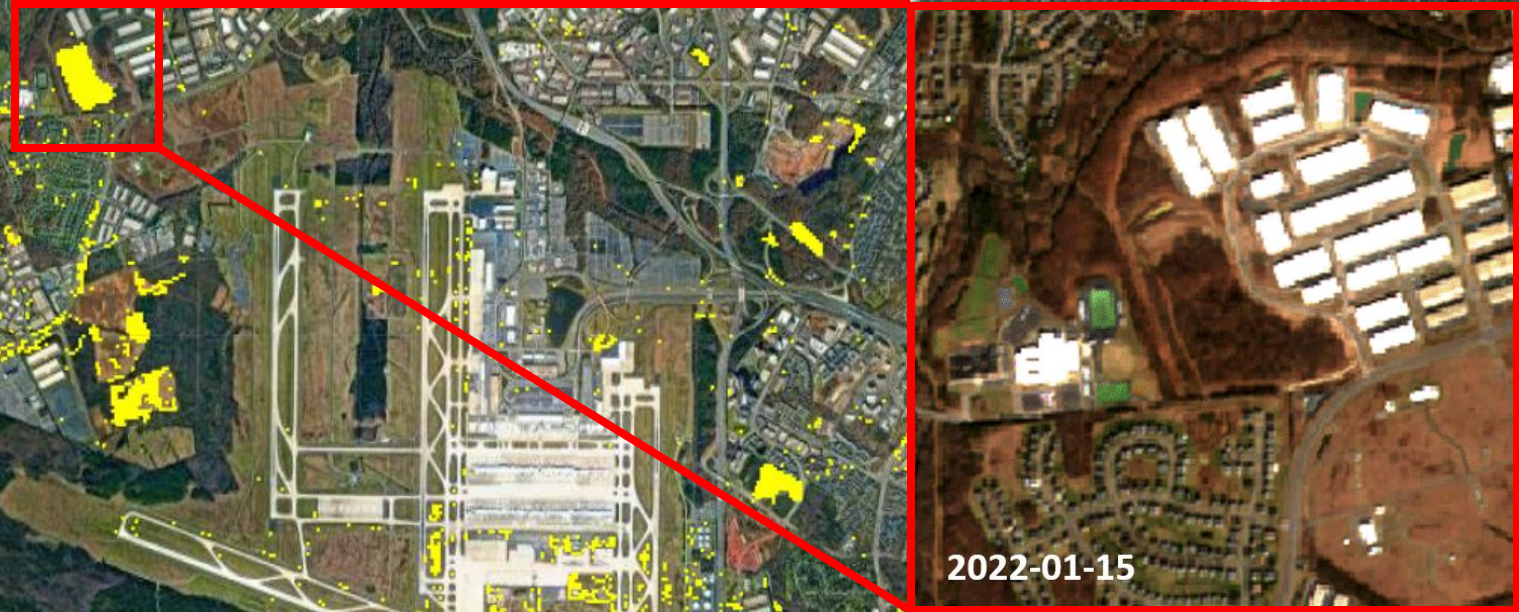
DULLES INTERNATIONAL AIRPORT



 Disturbance-ALERT

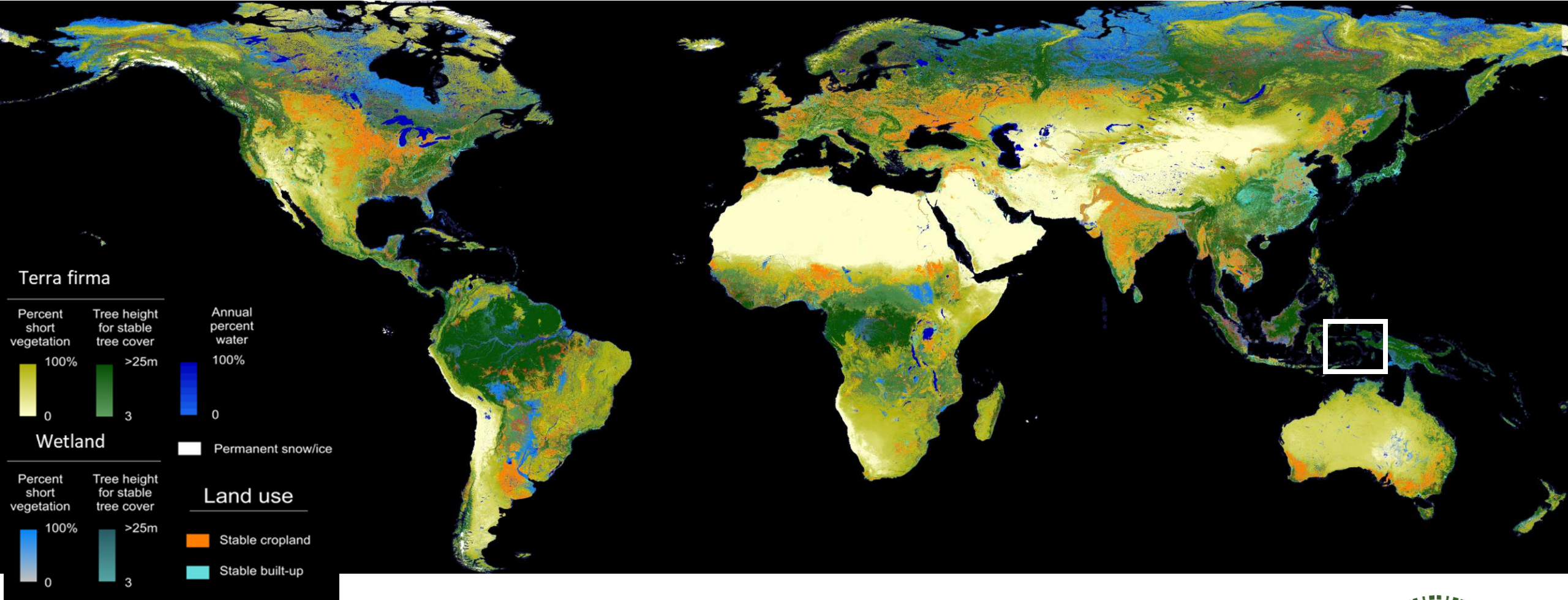
URBANIZATION

DULLES INTERNATIONAL AIRPORT



2022-01-15

Global deforestation alerts



GLAD Global land cover and land use change 2000-2020

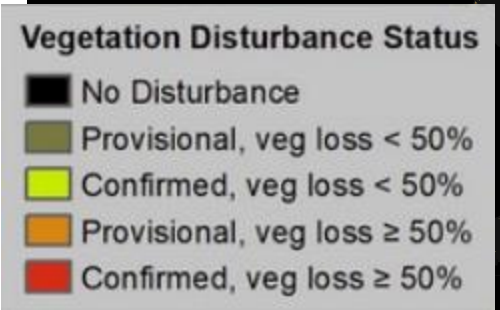
Potapov, Peter, Matthew C. Hansen, Amy Pickens, Andres Hernandez-Serna, Alexandra Tyukavina, Svetlana Turubanova, Viviana Zalles, et al. 2022. "The Global 2000-2020 Land Cover and Land Use Change Dataset Derived From the Landsat Archive: First Results." *Frontiers in Remote Sensing* 3. <https://www.frontiersin.org/articles/10.3389/frsen.2022.856903>. 1.

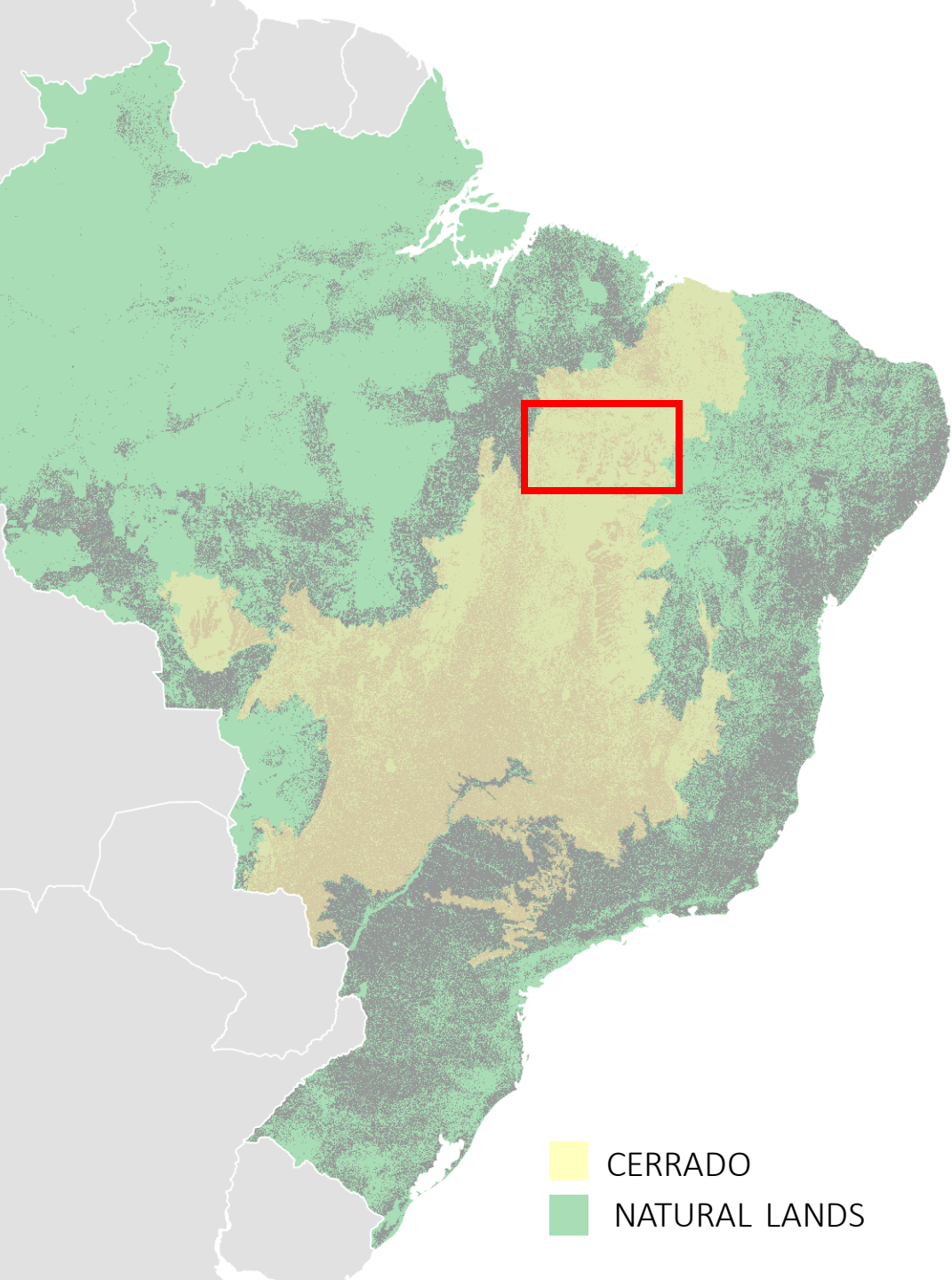


2023-01-05



D





BRAZILIAN CERRADO

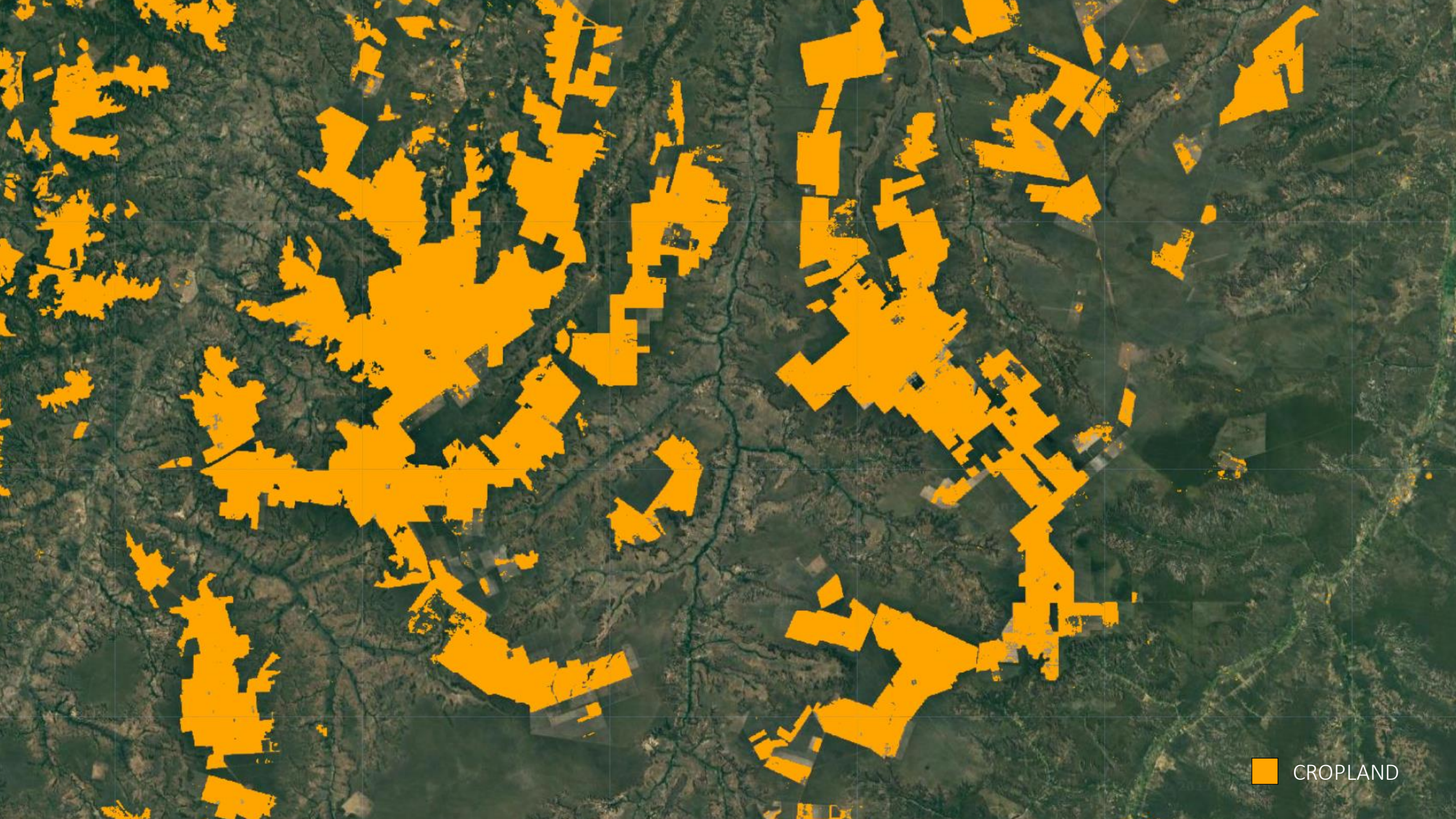
TROPICAL SAVANNA

Most biodiverse savanna in the world—contains 5% of the planet's animals and plants

Rapid expansion of soy and cattle production in recent years

Less than 50% of the natural vegetation remains





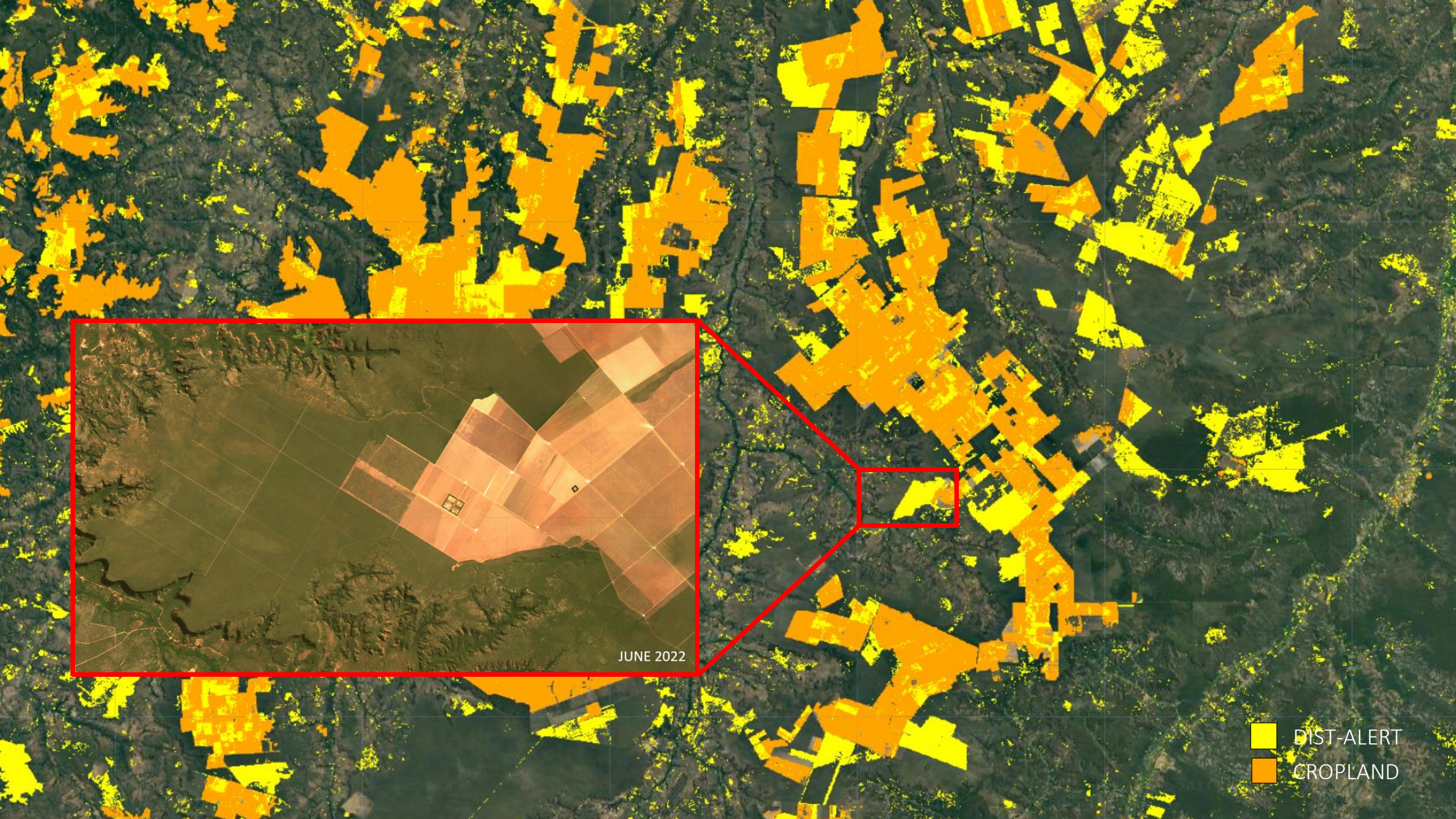
 CROPLAND



■ DIST-ALERT
■ CROPLAND



■ DIST-ALERT
■ CROPLAND



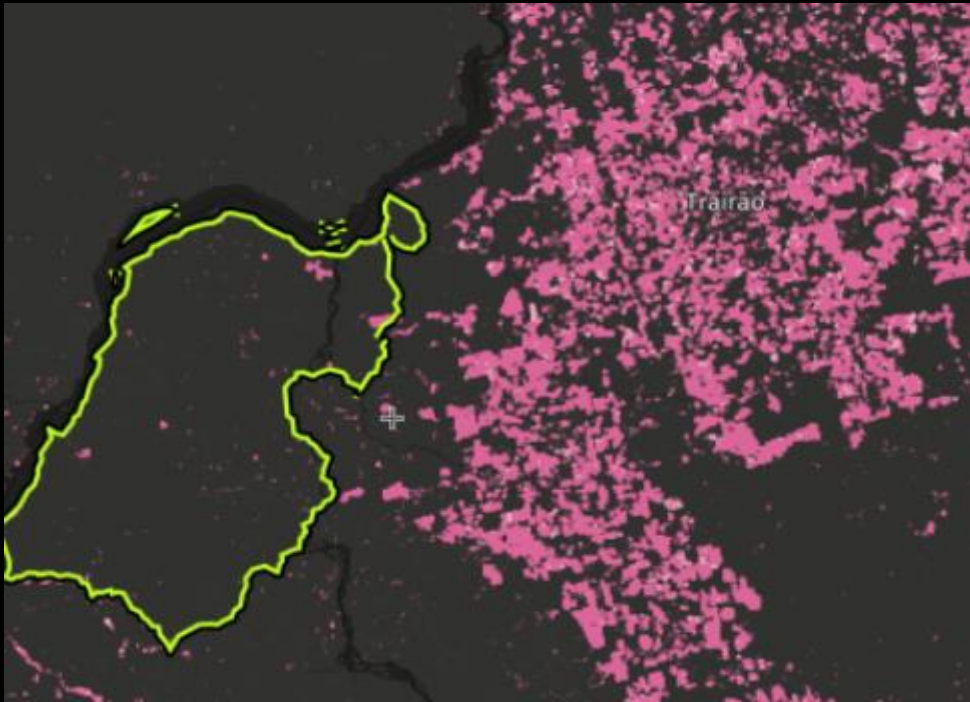
JUNE 2022

■ DIST-ALERT
■ CROPLAND

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Repórter Brasil



deforestation alerts (GLAD) between January 2015 and December 2021. Image from GLAD/UMD data accessed via Global Forest Watch.

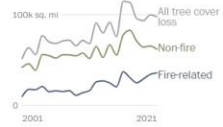


Each brown block represents an area where an application to mine has been submitted to the National Mining Agency. Almost the whole of the Sawré Muybu Indigenous Territory is subject to these claims. Image from GLAD/UMD data accessed via Global Forest Watch.

Washington Post

The Washington Post
Democracy Dies in Darkness

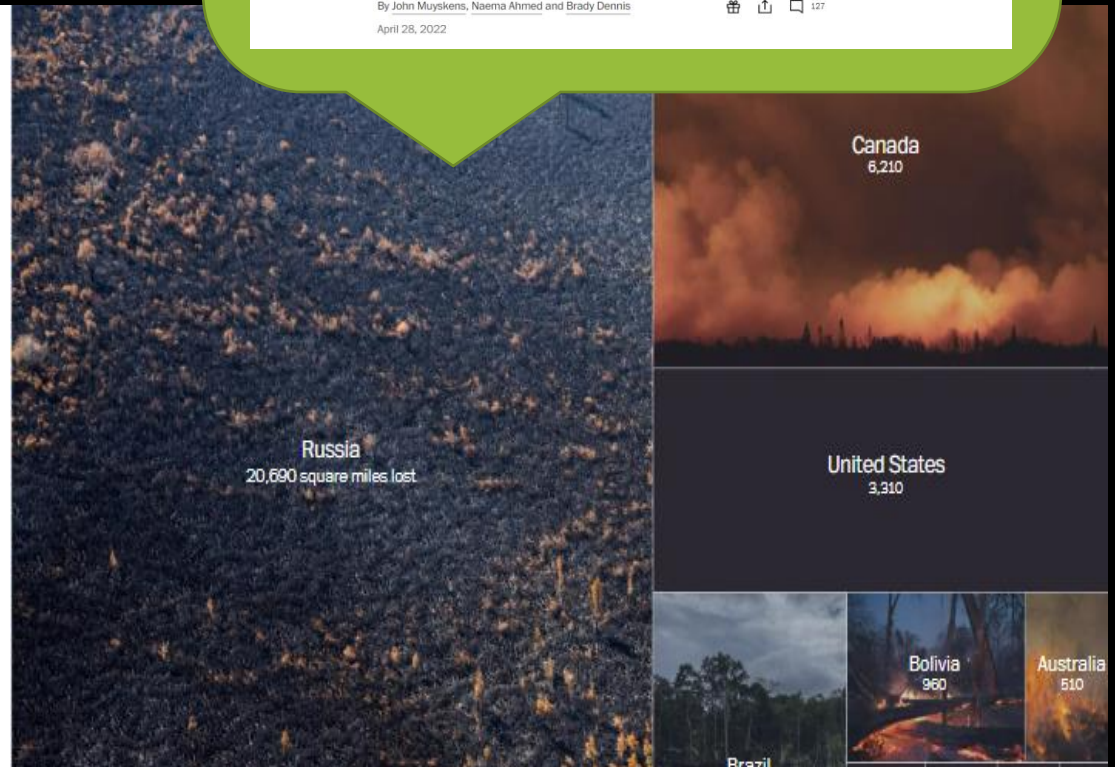
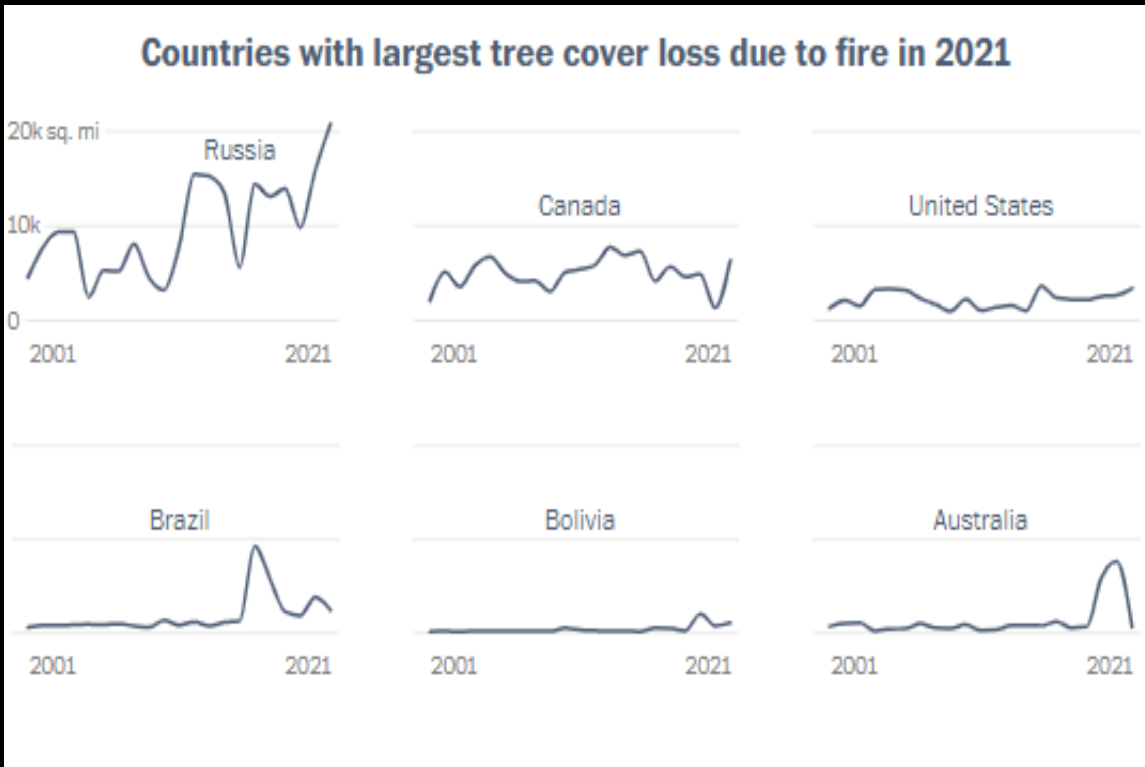
Climate & Environment COP26 COP26 FAQ Climate Solutions Invisible project 2C project



Massive wildfires helped fuel global forest losses in 2021

Fires accounted for more than a third of the world's tree cover losses last year – the largest share on record


By John Muyskens, Naema Ahmed and Brady Dennis
April 28, 2022





A man in a grey long-sleeved shirt with a logo that reads "Whee2" and "BY ARON" is sitting on the edge of a green boat. He is wearing dark purple pants and black rubber boots. He is looking towards the right of the frame. Another person's hand is visible on the right, pointing towards the map.



A woman with dark hair, wearing a black t-shirt, is looking down at a smartphone she is holding with both hands. She is in a forest setting with green foliage in the background. In the background, another person is partially visible, wearing a black t-shirt with a green logo and raising their right arm. The scene is outdoors, likely near a river or stream as suggested by the blurred background.

“The satellites allow us to make decisions in real time and deliver this information to State institutions for them to take immediate action.”

-Jorge Perez, President of AIDSESP, representing over 1800 indigenous communities in the Peruvian Amazon

“Planet imagery is important for law enforcement activities so we can keep monitoring deforestation every month and find a way from the roads to the location of deforestation.”

-Muhammad Fadhil Ayyasy, GIS staff at HAkA



Use of near real-time deforestation alerts led to **18% reduction in deforestation** in monitored African forests



Dzanga-Sangha National Park, Central African Republic (Photo: WCS)

Technology, data and information **transparency** leads to action, responsibility and change



Measuring the Impact of Monitoring: How We Know Transparent Near-Real-Time Data Can Help Save the Forests

[Katherine Shea](#) 

Chapter | [Open Access](#) | [First Online: 13 January 2022](#)

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Part of the [Sustainable Development Goals Series](#) book series (SDGS)

Abstract

Global Forest Watch (GFW) is an online platform that distills satellite imagery into near-real-time forest change information that anyone can access and act on. Like other open-data platforms, GFW is based on the idea that transparent, publicly available data can support the greater good—in this case, reducing deforestation. By its very nature, the use of freely available data can be difficult to track and its impact difficult to measure. This chapter explores

In Africa, the evaluation found that subscriptions to GLAD alerts decreased the likelihood of deforestation by 18%. This impact increased when a lag time of 1 year was added between the subscription and the forest-cover measurement, suggesting that as users learn and apply the tools, they become more effective at intervening in the causes of deforestation..

